

# WHITEPAPER



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ENGLISH | JUNE 2021  
VERSION 3.0

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[WWW.BEFASTER.FIT](http://WWW.BEFASTER.FIT)

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# just try to be faster!

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# 1. ESSENTIAL INFORMATION COMPANY & TOKEN

This white paper refers to the fitness and lifestyle app "BeFaster.fit". Two tokens are used within the framework of the decentralised application and are also presented in this white paper.



Which company is behind the application?

**BeFaster.fit Limited**, 4. Vincenzo Dimech Road, Floriana FRN 1504, Malta  
Registration number: C 95624; represented by the directors Irina Manilitsch and Maximilian Jurtz.

Legal Support, Compliance, Licensing, Accounting & Taxes, Brand Protection

**KPMG Malta**, 92. Marina Street, Pieta PTA 9044, Malta  
**DF Advocates**, Il Piazzetta, A Suite 52, Tower Road, Sliema, SLM 1607, Malta

Software Development & Programming, Distribution Tool & Smart Contracts

**Endava**, 125 Old Broad Street EC2N 1AR London, Great Britain  
**CryptoVarna**, 1 Sofia Street, Varna 9000, Bulgaria

What tokens are available and what are they used for?

**BFHT (BeFasterHolderToken)** – is an investors token. All BFHT holders participate in 50% of the company's turnover (so-called BeFaster.fit protocol see page 34 f).

**PAID (Personal Activity Internal Distribution)** – is the InApp Token, which is paid out for running (1 PAID = 1 km) and active app use. The PAID has numerous functions within the app (see page 4).

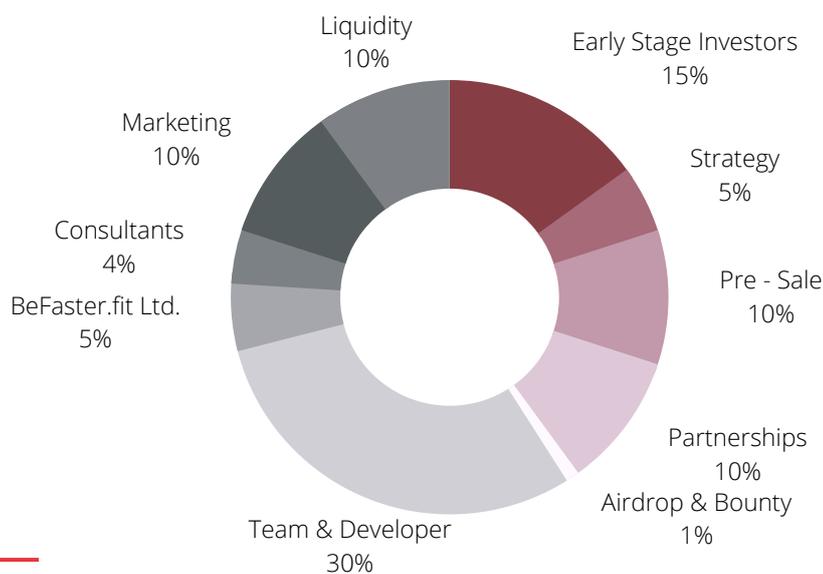
# 2. TOKENISATION

Unlike most competitors in the crypto and blockchain market, BeFaster.fit offers two internal tokens instead of just one. The background for this fundamental decision is the separation of two business processes. On the one hand, it is about satisfying investors, and on the other hand, it is about the user experience and the added value that is offered to users through the InApp Token. The management of two tokens is imperative, as the BFHT and PAID are not connected with each other in terms of their task and their technical and content-related design. The embedding in the entire BeUniverse and the downstream linking via the BeFaster.fit protocol is based on several smart contracts and ensures that the recurring distribution to all participants is automated, transparent and secure.

## 2.1. BFHT

The total token supply of the BFHT is 300,000,000 tokens. Everyone who owns the BFHT is hereinafter referred to as an investor. The number of BFHTs owned by the respective investor corresponds to a percentage ratio of the total token stock. This ratio gives information about the amount of personal participation in the BeFaster.fit turnover.

In principle, we give 50% of the sales to the BFHT holders, whereby these are distributed in proportion to their contribution and the percentage ratio to the total token stock. The condition for this is that the holders must stake their BFHTs.





## 2.2. PAID

The PAID has a total token stock of 100,000,000,000 tokens. The activation of new PAID is only possible through app - internal processes.



PAID can be used for:



Payout to credit card



Use in Private Challenges



Use in Multi Challenges



Means of payment for BePartner products



Payment method in user shops



Access to BeFasterGames features



Good placement within the ranking list  
and thus revenue sharing

BE FIT. BE FAST. GET PAID.



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### **2.3. GENERAL CONDITIONS FOR BUYING | SELLING | HOLDING**

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Both tokens can be bought and sold on various Exchanges in the future. It should be noted that the terms and conditions should be studied carefully before any buying & selling is considered. Any buyer of BFHT must ensure that they read the terms and conditions carefully and obtain all necessary legal advice before agreeing to them.

The terms and conditions of Holding and the benefits and operation of the BFHT & PAID arising therefrom are available via the website at [www.befaster.fit](http://www.befaster.fit).

All information relating to the PAID is additionally accessible via the general terms and conditions of business and use within the app.

The terms and conditions for purchasing BFHT via the BeFaster.fit website are available via the website.

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### **2.4. GENERAL LEGAL INSTRUCTION**

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This document ("Whitepaper") is not endorsed by any government agency. It is available only at [www.befaster.fit](http://www.befaster.fit) and may not be redistributed, reproduced or transmitted to any other person or published, in whole or in part, for any purpose without the prior written permission of BeFaster.fit Limited. This whitepaper or any portion thereof may not be taken or transferred into any country or territory where its distribution or dissemination is prohibited or restricted. Any person or entity into whose possession this whitepaper comes must inform themselves of and observe any relevant legal or regulatory restrictions to which they are subject and obtain any necessary professional advice. As a natural or legal person ("you" or "your") accessing this whitepaper, you agree to be bound by this requirement.



# 3. ROADMAP

## 2019

### Q2 - Q4

- Start of Project
- Idea and Business plan
- Implementation of ICO
- Public Relations



- Company Incorporation & Legal in Malta
- Social Media
- PR



### Q1

### Q2

- Implementation Private Sale
- New Website
- Whitepaper 2.0

### Q4

- BeFaster.fit App Logics
- App Algorithms
- BeFaster.fit Quest System



### Q3

- BeFaster.fit App Design
- UI / UX - Design
- Software Architecture

## 2021

### Q1

- BeFaster.fit App Frontend
- Smart Contracts
- BeFaster.fit Single Player Mode



- BeFaster.fit Referral Program
- Challenge Function
- Share Function
- Multi Player Mode
- Businessplan 2.0

### Q2

### Q3

- Wallet & Payment Integration
- BeFaster.fit App Backend
- BeFaster.fit Beta Test
- BeFaster.fit DApp Staking Protocol
- Exchange Listings



- Europe-wide Marketing, Social Media & Community Expansion
- Public App Release Android
- Ranking 2.0

### Q4



2022

Q1

- BeFaster.fit App 2.0
- Gadget Integration
- Tier1 Exchange Listings

Q2



- Worldwide Marketing & Social Media Expansion
- Beta Test IOS Version
- BeFaster.fit Sports Wear
- BeFaster.fit NFT's

Q3

- Public release IOS version
- Add-on module - Bicycle
- BeFaster.fit Charity
- BeFaster.fit Shop

Q4



- BeFaster.fit partner shops
- Integration leagues
- Selectable skins
- BeFaster.fit control tool

Q2

- BeFaster.fit Gadgets
- Swimming Addon
- BePartner Interface

2023



Q1



- BeFaster.fit App 3.0
- Integration Public Challenges
- BeFaster.fit Tribe Games



Q3

- BeFaster.fit Game Beta Test
- BeFaster.fit Sport Social Media Beta
- Ranking List 3.0

Q4



- BeFaster.fit Game Release
- BeFaster.fit NFT Shop Release
- BeFaster.fit Sport Social Media Release

Bonus:  
2024 BeFaster.fit Dating

## 4. HISTORY TOKEN SALE



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Until it becomes a legal entity in May 2020, BeFaster.fit is initially a project of Tron Europe Ltd. In this context, an Initial Coin Offering (a so-called ICO from 18.05.2019 to 18.08.2019) will be carried out in the Tron Europe Community. The ICO will be hosted, organised and managed by Tron Europe Ltd. The proceeds will be managed by Tron Europe Ltd until the relevant date and transferred to BeFaster.fit at the time of incorporation. A purchase is only possible in Tronix (TRX) and TERC (Tron Europe Reward Coin).

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### PRIVATE SALE

In the period from 10.04.2020 to 02.09.2020 a private sale will take place via the Exchange Latoken. The period is divided into different sections and thus different price stages. The bounty period will also take place during this period (airdrops, rewards for actions and referrals and bonuses - distribution for investments). The bounty distribution is completed in June 2021.

### EXCHANGES

As of quarter 3 2021, the BFHT & PAID are listed on various Exchanges and are ready for trading.

# 5. WHAT IS BEFASTER.FIT?

BeFaster.fit is the first decentralised fitness and lifestyle app. Every step counts. Whether in everyday life, jogging, on a sightseeing tour or at work. Every kilometre you walk is rewarded.

We have recognised how every person, whether a competitive athlete or a couch potato, can be motivated. We have developed an application that offers the right incentive and encouragement for everyone. The entire sporting portfolio is spiced up with a financial incentive.

Of course, the main focus is on athletic performance. At BeFaster.fit, everyone has a financial advantage because we reward not only the best runners, but everyone who is active.



**OUR MOTTO  
BE FIT. BE FAST.GET PAID.**



BeFaster.fit is a sports app with unique features designed as a game, motivating users in different ways to lead a more active and healthier life. BeFaster.fit has developed an entire self-contained ecosystem for goods and services in the sports, fitness and health industry called BeUniverse.

# 6. THE PROBLEM AND THE SOLUTION

BeFaster.fit is a starting point and solution for several problems in today's world. These problems are technical on the one hand and social on the other.



## 6.1. ACUTE PHYSICAL INACTIVITY

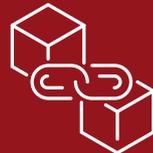


With advancing modernisation and digitalisation, acute lack of exercise is the inevitable consequence. Combined with increased stress factors and an unhealthy diet, obesity is the result. The resulting health complaints are on the top ranking for international causes of death. With BeFaster.fit we can't fight death, but we can help people lead healthier, more active lives and improve quality of life. With BeFaster.fit, we get everyone off the sofa and help people to get more exercise and thus more health into their lives through games, fun and money.

## 6.2. UNCONTROLLED DATA DISCLOSURE/ HACKABILITY



"I have read the GTC and terms of use ..." - the most common lie on the internet. People want to use the advantages of the mobile world and accept everything that is thrown at them as a condition. Most people don't care what happens to their data, at least until they receive strange calls or emails. We consider this development to be highly problematic and have therefore declared war on it. We want to establish this as a standard. Furthermore, centralised systems are vulnerable to hacker attacks. We are convinced that the movement of data, as well as the personal data of the users, is highly sensitive data and that only the person himself should be able to consciously dispose of this data. By integrating blockchain technology, data storage is highly encrypted and cannot be viewed externally. Only the data owner has access to the data and can disclose it for his or her own benefit and to the extent he or she wishes, e.g. for the purpose of talent counting.



### 6.3. NO REAL BLOCKCHAIN APPLICATIONS

To date, no one has really managed to develop the benefits and advantages of blockchain in a mobile application on the smart phone. There are plenty of exchanges and trading platforms where cryptocurrencies and/or NFTs can be traded. Is that it? No! Blockchain is the modern and secure form of data storage and transmission. Blockchain technology offers trust and absolute certainty where previously trust could not be established between parties due to lack of distance or reference. Using blockchain technology, business processes can be carried out quickly and securely without the need to explicitly verify their effectiveness and contractual implementation. Blockchain can redefine the understanding of data security and data protection. BeFaster.fit is the first decentralised and blockchain-based application that implements the benefits and possible uses of blockchain technology from sports app.



### 6.4. NO UNDERSTANDING OF CRYPTO

Cryptocurrencies are still a mystery to many people. One would think that the advantages of a decentralised and inflation-proof currency would become the norm in our every day lives. However, the same cannot be said for all countries. There is the constant up & down in China regarding mining operations, a state cryptocurrency in Sweden, the payment of salaries in crypto in the Philippines, the scary SEC in the US to the constant uncertainty in Russia whether extraterritorial cryptocurrencies should be allowed or not. Due to a lot of misinformation, but above all the fear of complicated and wrong handling, this so important and beneficial topic remains inaccessible to millions of people. The fact is that with the introduction of state cryptos and the complementation of cash payments, every citizen must be able to handle them immediately. With BeFaster.fit, we enable every user to access a cryptocurrency in a simple and fun way. The overriding credo was to design an app that is so simple and attractive in terms of handling and user experience that even complicated processes are easy to grasp and handle.

## 6.5. ATHLETIC REWARDS



How much do athletes actually earn? Quite a lot if you are a Neymar, Cristiano Ronaldo or a Usain Bolt. However, these professional athletes are the exception. But again, much of the wealth comes from advertising revenue and other assets, such as real estate and investments. For any athlete, a title is the greatest achievement - whether it's the Olympics or the World Championships. But how many can actually live off it and for how long? Even if states reward the best finishes, it is clear that this only affects a very few and that the vast majority fall by the wayside. We would like to redefine sporting commerce and are convinced that many more people should generate an income through performance. This is possible with BeFaster.fit.

## 6.6. FAIR CURRENCY



We cannot change the fact that the world is not always fair. However, we can make one aspect more fair. BeFaster.fit creates a value system within the industry and therefore gives everyone fair access to "value creation".<sup>[1]</sup> We standardise, internationalise and give each individual the responsibility themselves. Every step is equal - whether in Nepal, Canada or New Zealand. We give each person the tools through their lifestyle and sportsmanship to create monetary values and to profit from them according to their personal possibilities and needs.

<sup>1]</sup>We are aware that people with walking disabilities currently have only very limited access to the BeFaster.fit app. It is our aim to remedy this situation as quickly as possible and to work out solutions to enable people with walking disabilities to participate in the BeUniverse.



## 7. HOW CAN USERS EARN MONEY WITH BEFASTER.FIT?

With BeFaster.fit we have developed a self-contained platform economy. By contextualization and applying the instances provided in each user case story, this can be combined by different groups of people with their own business model and used depending on their own interests.



### RUN FOR CASH



The examples of Michael, Victoria, Maria, George, Jeffrey, Susan, Minh and Rini and finally Jacques, show how individual the perception and meaningful use of BeFaster.fit can be.

## 7.1. THE COMMON USER - MICHAEL



Michael is an everyday user. He uses BeFaster.fit in his free time and at work, no matter where, no matter when. The quests, events and public challenges spur him on.

### **It's a game.**

Michael even runs a challenge from time to time and yes, he even dares to bet 10 and 20 euros on his victory.

He is very happy when he wins and thus gets the stake of his opponent. He proudly posts the result on his social media, because it shows his friends that he is getting fitter and fitter.

The fact that he gets PAID for the kilometres he runs is the icing on the cake for him. He uses it to buy his sports clothes and running shoes in the BeFaster.fit shops or simply sells the PAID via the app.

For him, BeFaster.fit is part of his life, because it's a great thing that even makes money.

When Michael goes on holiday, he looks where there are new objects and artefacts to find for the BeFasterGame.

He can even sell some of them and turn them into money. He also likes to take a free run at the sights in his holiday destination and earn even more PAID.

## 7.2. THE SPORTSWOMAN - VICTORIA

For Victoria, sport is part of her life, she runs marathons and even earns part of her living from her fitness.

She has engaged with the BeFaster.fit protocol and understood the role BeFaster.fit plays in her life and that it can make a significant contribution to income generation. BeFaster.fit is always with her because every single PAID is important. She tries to complete all quests and enjoys participating in events. Victoria actively uses the BeFaster.fit social media because there are always PAID promotions there.

The BeFaster.fit challenges are part of her everyday life, so she buys the biggest VIP package every month, as this not only reduces her challenge fee, but also increases the PAID paid out. She runs the Challenges both in Euros and PAID. She has very good odds - she wins 8 out of 10! She keeps track of her athletic performance and tries to get better and better, because at the end of the month there is only one question for her - is her PAID enough to be at the top of the ranking?! Because then, together with top runners, she will share in 5% of the total monthly sales of the BeFaster.fit company.

The month is coming to an end, the clock is ticking and she realises that her PAID is not enough. There's no time left for a run. No problem - she has earned good money this month through challenges, so she goes into her wallet with the BeFaster.fit app and buys PAID from the market, from everyday users like Michael. The clock has run out - the result is fixed. Lucky her - she has enough PAID to get her share of the company's sales.

In her case, this month it is 5,700 USDT (€4,784). Last month it would have been 3920 USDT (3,290 €). Last month she had not claimed the payment. In anticipation of a higher distribution she saved her PAID. Victoria is planning a major expense and therefore claims the payout - she burns her PAID. Immediately her gains of 5700 USDT are deposited to her wallet, which she credit card can.



## 7.3. THE SMALL BUSINESSMAN - GEORGE

George from Manchester, England is a licensed fitness trainer and nutritionist.

He has developed his own fitness plan specifically for shift workers, which is complemented by various supplements designed in-house.

He is a good athlete himself and is passionate about using BeFaster.fit. He is always keen to take advantage of all the opportunities and benefits BeFaster.fit offers him.

**He is particularly proud of his BeFaster.fit shop. Here he sells his fitness plan, the appropriate supplements as well as his personal coaching sessions at unusual times in the Manchester' area. George`s personal coaching lessons are booked with BeFaster.fit vouchers.**

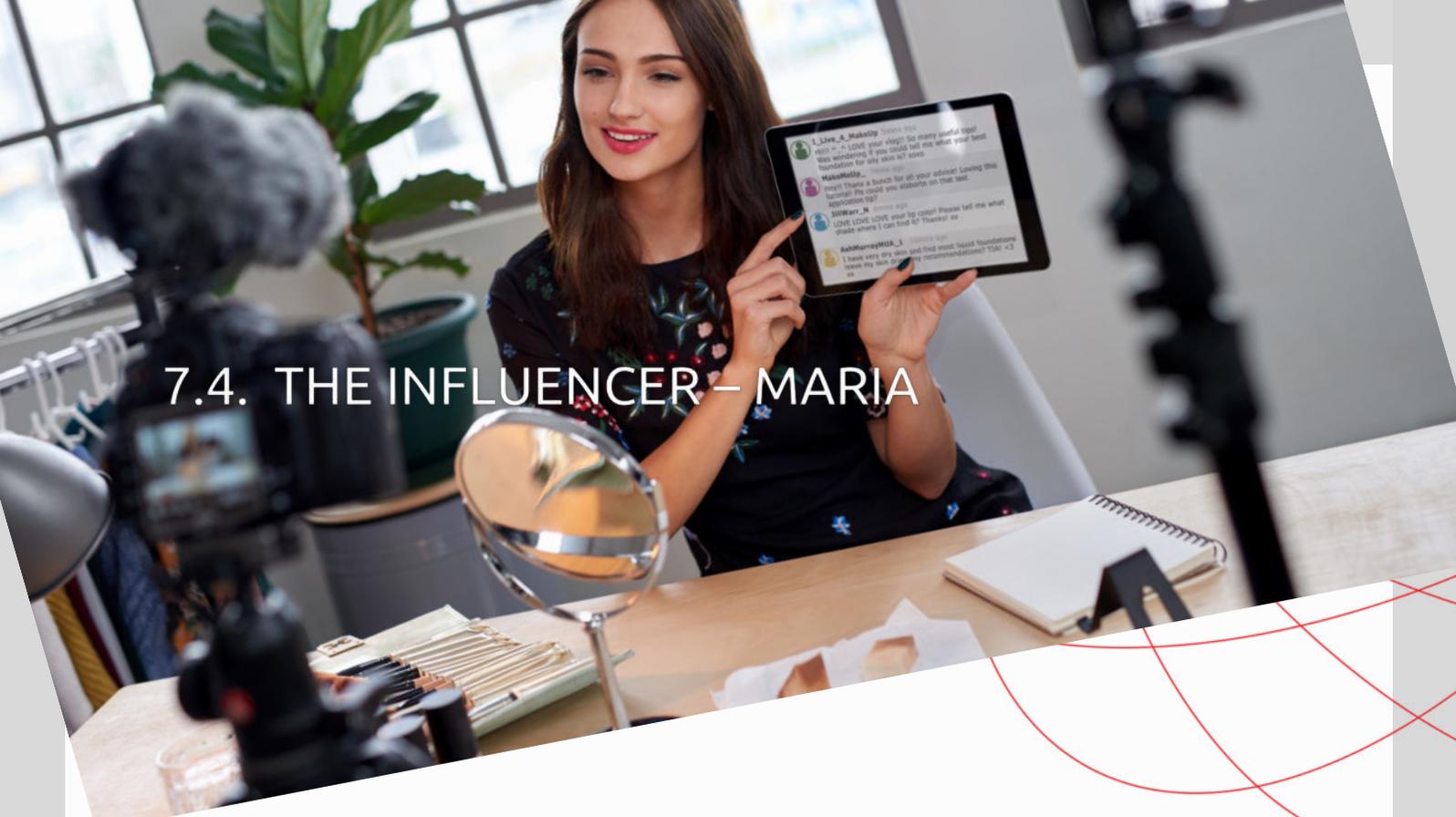
He accepts 30% of the invoice amount in PAID.

George has understood the ecosystem and is thrilled about the revenue PAID he takes in, because it helps him to climb further in various rankings and increases his visibility.

BeFaster.fit offers him a distribution channel which is much more cost effective than any other channel.

George is always an integral part of the Public Challenges with his coaching hours in Manchester and draws attention to himself there.





## 7.4. THE INFLUENCER – MARIA

Maria is sporty, attractive, travels around the world. Her content is made up of holiday pictures, fancy cooking recipes and simply beautiful pictures of shopping, doing sports, etc. She is likeable and authentic and has built up 350,000 real followers.

In the meantime, she can even make a living from using BeFaster.fit. Her buddy is a runner and once invited her to a challenge. She won and was immediately enthusiastic. She told her followers about it and used her referral code.

Every user can generate a referral code via the homepage. Once a month, they receive a payout of 10% of the company's turnover. In her case, the credit amounted to 11,865 USDT (9960 €).

Why? For what?

Since she couldn't explain it, she did some research and found out that BeFaster.fit relies on alternative marketing. Anyone who invites a friend, spreads the word in their community or uses their reach to generate new users, gets a share of the revenue. Maria understood the principle. In this month, a total credit of about 85,000€ was available. 128,000 new users were recruited, so BeFaster.fit pays out €0.664 for each new user.

In her personal login area on the website, Maria saw that from her community probably just under 15,000 people were using her link. The more users, the more sales, the more payout to the supporters. Now it's just a matter of inspiring the other 325,000 followers.

In her stories, she makes it clear time and again that everyone can use their own code and thus contribute to growth and get a piece of the pie in the process. Of course, there are mechanisms in place to ensure that the new user is not an empty account, but a real person with active usage behaviour.



## 7.5. THE COMPANY & THE GROUP JEFFREY & SUSAN

Jeffrey and Susan are responsible for sales in their companies. Both have to work efficiently and sales-oriented in order to achieve the board's target of a 2% annual increase in turnover together with their teams. In cooperation with the marketing and sales department, both Jeffrey's company, which so far only exists in Australia, and the American conglomerate to which Susan belongs, realise that BeFaster.fit offers distribution channels that were previously inaccessible.

According to internal calculations, the annual target of 2% can be more than doubled, while at the same time halving marketing costs.

BeFaster.fit has created a platform for companies of any size and reach through which sales can be redefined.

Unlike other online platforms, the cost of each item sold is reduced by up to 40%. This increases the profit margin.

Until now, corporate marketing was defined by costly online and offline campaigns. With BeFaster.fit it has changed because now both Jeffrey and Susan have access to their pre-selected desired clientele. This can be targeted via the Public Challenges, among other things.

Susan, whose group is known worldwide, is now concentrating on image cultivation and has discovered the BeFaster.fit leagues for herself.

These are based on the BeFaster.fit ranking list and are very popular with all users.

Jeffrey's company is planning to expand into the Southeast Asian region. Usually, international expansion requires large and cost-intensive campaigns that analyse the mentality of the target country and align the marketing accordingly.

However, these times are over. Jeffrey's company presents some image shots on popular social media and takes part in national and regional public challenges of the target countries.

Success is not long in coming. After a short time, the analysis shows that his product is well received in the target region.

To increase sales even further, Jeffrey decides to sponsor some top athletes in the country's own ranking lists.

## 7.6. LOCAL PROFESSIONAL ATHLETES MINH AND RINI



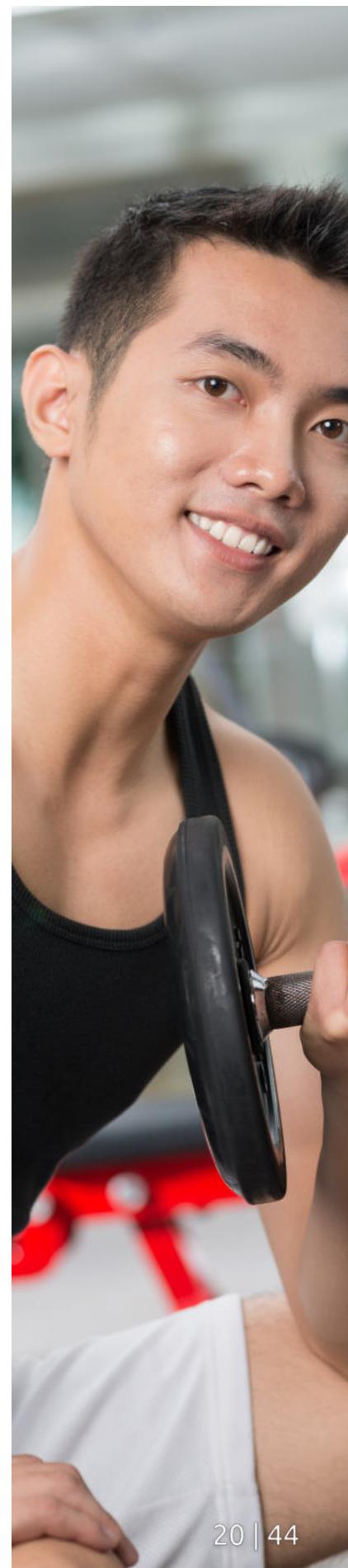
Minh is a Vietnamese professional handball player for HC Hanoi. Rini is an Indonesian professional athlete.

They are both professional athletes and use BeFaster.fit in their free time as well as during training. Both have a media presence in their countries and can be found not only on social media but also in podcasts, interviews and events. Through their performance and thanks to the BeFaster.fit challenges, both are permanent representatives in the BeFaster.fit ranking list.

Both athletes are aware that their sporting results can be interesting for other people, which is why they have chosen to publish them in their BeFaster.fit profile.

This is how Jeffrey became aware of Minh and Rini. Through the app, Jeffrey's company was able to contact Minh and Rini and arrange an advertising deal for the countries of Vietnam and Indonesia.

The athletes actively use their results and personal digital opportunities on BeFaster.fit to get noticed as promotional faces and high achievers for their countries. BeFaster.fit's ranking list can provide individuals and companies an objectified view to promote local talent and find advertising partners.



## 7.7. THE INVESTOR - JACQUES

Jacques has a new hobby. Every night before he goes to bed, he checks his wallet and sees how high his personal daily payout has been.

As a BFHT holder, he participates directly in the company turnover of BeFaster.fit through staking. 50% of all sales go to all holders. Jacques participates in every challenge, every sold article and voucher and every VIP package.

The amount of the personal distribution depends on the number of BFHTs held. Since Jacques bought the BFHT in April 2020, the price of the BFHT has increased fiftyfold. Nevertheless, he does not sell his BFHTs, but tries to buy more and more of them.



BeFaster.fit's revenue share is in TERC. Jacques knows that it makes sense to stack the TERC you receive as well, because then you get more TERC every six hours. This time not from BeFaster.fit, but from Tron Europe Ltd.

Jacques is looking forward to the future with BeFaster.fit, because he realises that the BFHT is not a typical cryptocurrency. The actual BFHT price is irrelevant to him, as he does not intend to ever sell a single BFHT. Nevertheless, Jacques keeps a close eye on the price development. For him, it is a satisfying feeling to see an ever-increasing demand.

Jacques was never really the sporty type; rather, he was interested in cryptocurrencies and came to BeFaster.fit this way. As a BFHT holder, however, he also has advantages within the app. After a while, Jacques realised that he himself had unexpectedly and insidiously become someone who likes to go running and even take on the odd challenge.

This is not only good for Jacques wallet, but also for Jacques` health. Exactly what BeFaster.fit intended.

## 7.8. ALL OTHERS



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And then there are all the other people whose profession, aptitude and inclination are not yet clearly defined.

These are people who come up with how they can use what BeFaster.fit has developed and will develop for themselves.

Be it the trip to the moon for a Lifetime - Moon Challenge or an NFT tour.

Our goal is to provide a buffet of options that everyone can help themselves to and get what they need.

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## 8. OUR IDEALS AND PRINCIPLES

In the development of BeFaster.fit, we have established some principles that define both the use of the app and its further growth. We have consciously decided against the supposedly "normal" and "usual". We know that with BeFaster.fit we are setting a milestone and changing not only the understanding of business plans, but also of investments.



- ✦ The app can be used free of charge
- ✦ User data is never sold or shared
- ✦ No in-app advertising - no annoying videos and overlays
- ✦ Absolute fairness - no readjustment of your personal athletic performance, not even for money
- ✦ Only organic growth - no fake followers and fake downloads
- ✦ Play fair and share!

# 9. BEFASTER.FIT FEATURES

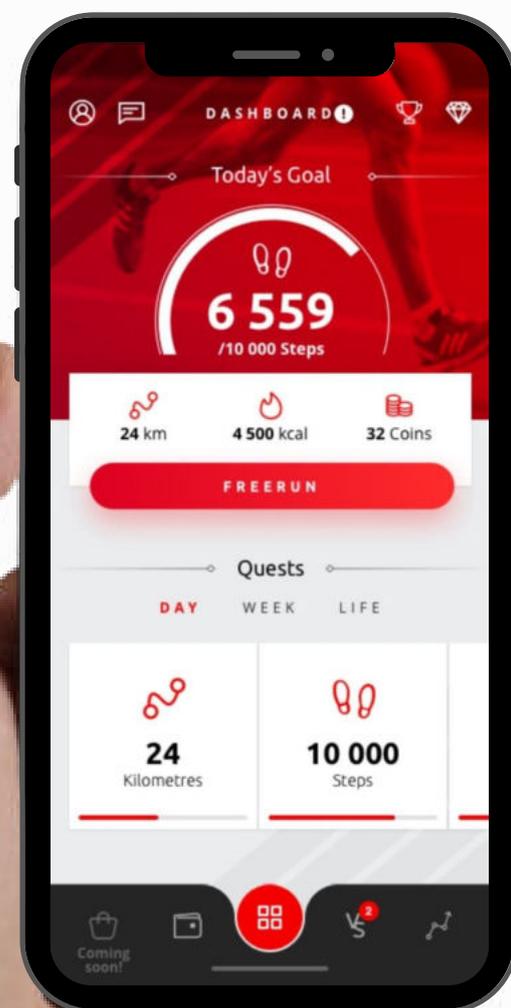
All features focus on our motto  
BE FIT. BE FAST. GET PAID.

BeFaster.fit's content focus on "RUN for CASH" proves that PAID is not just a play on words. We combine well-known and popular sports features with new ideas and technical refinements and possibilities.

Our goal and aspiration is nothing less than a mass adaptation of the application. Every person who owns a smart phone should use BeFaster.fit in their everyday life and at work. We want to redefine the understanding of the fitness, sports, health and wellness industry and all branches that belong to it.

## 9.1. PEDOMETER

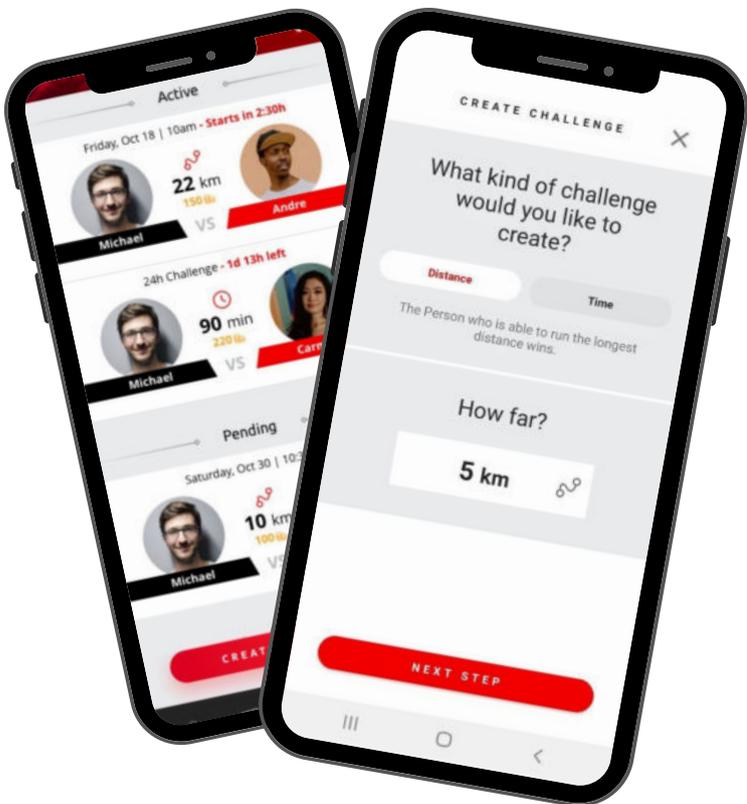
The pedometer within BeFaster.fit's app rewards 1 PAID for 1 kilometer of movement. The PAID is calculated and distributed every 100 metres, so that users can track their progress in 0.1 PAID. Steps are counted via a link to the end device and can be collected anywhere - during a Free Run, during Private Challenges, on the treadmill and at any time when moving. It is not necessary to use GPS to record steps. So that the phone does not have to be carried around all the time, we create a link to various gadgets.



## 9.2. CHALLENGES



The challenges are designed in multi-player mode. They give users the opportunity to interact with other users. The Challenges provide users a method of competing against each other, as well as run in groups towards a certain goal.



### 9.2.1. Private Challenges

The Private Challenges are the heart of BeFaster.fit. Here, runners can compete against other runners around the world and prove their athleticism.

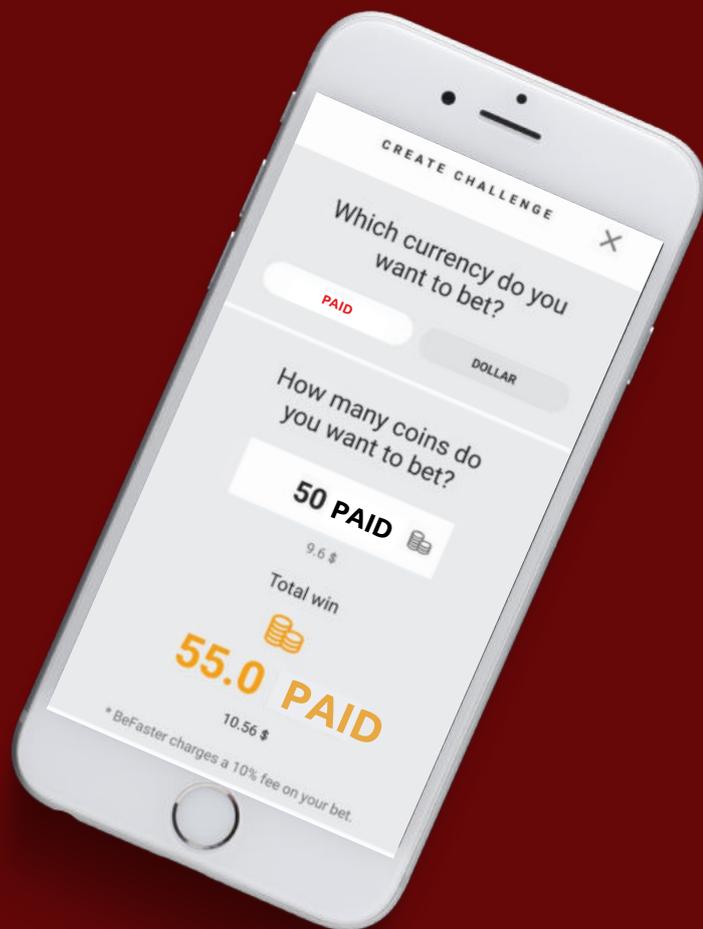
The Private Challenges are designed as a comparison race between two parties, comparing their performance against each other. Participation in these comparative competitions requires a commitment that the runners competing against each other are free to choose, but which must be congruent. If the runners want to compete with their friends, they can invite them directly to challenges via a built-in share function. Here, everyone can challenge everyone else - after all, people know each other among friends.

If users want to compete against opponents they don't know, their challenge offers are published and are only visible to people of the same fitness level. All private challenges are processed via Smart Contract and guarantee users the greatest possible transparency and security.

In the Private Challenges, fairness and technically flawless implementation have the highest priority. Only the personal performance is compared: distance, time and altitude. The determination of the result is based on an algorithm that is valid for everyone and is recorded and stored using blockchain technology. The execution of the Private Challenge is based exclusively on one's own performance - luck and chance are not an issue here. Since everyone has good and bad days and conditions can vary greatly, each user decides for themselves when they want to take the Challenge. Before each runner accepts a challenge, he or she has insight into the statistics of his or her opponent and can assess whether he or she would like to be compared with this person. Of course, insight into the result of the opponent is not granted. We expect the best performance and maximum motivation.

### 9.2.1.1. PAID – Challenge

The Private Challenges can be completed in PAID. Application users can get PAID beforehand through the active use of the app for kilometres covered or through bonuses and actions, won in previous challenges or purchased beforehand. The stake within a comparison bet always and exclusively refers to the own performance. External performances or comparison competitions can never be the subject of the stake. A BeFaster.fit fee of 10% is always charged for the execution of a comparison bet. This can be reduced by the VIP packages.



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### 9.2.1.2. Fiat – Challenge

Settlement bets can also be made in local currencies. These are always carried out in USDT. The same conditions applies to a PAID Challenge.



### 9.2.2. Group Challenges

Similar to the principle of Private Challenges, groups can get together and enter into comparison bets against other groups. The same conditions apply here. The individual performances are summed up according to the same parameters and compared with the overall performance of the opposing group.



### 9.2.3. Multi Challenges

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Another component of the Multi Player Mode are the Multi Challenges.

Here, BeFaster.fit spans the world and divides it into cities, regions, districts, countries, states, island groups, entire continents and their parts.

Each user is assigned to a geographical region and a postcode area according to their personal profile. All these areas are always supplied with individual Multi Challenges. The Multi Challenges are always limited in time and cover a certain mileage specified by us.

The Multi Challenges function differently from the Private Challenges, as large groups of users have the goal of achieving the targets individually and are compared with the total number of participating users.

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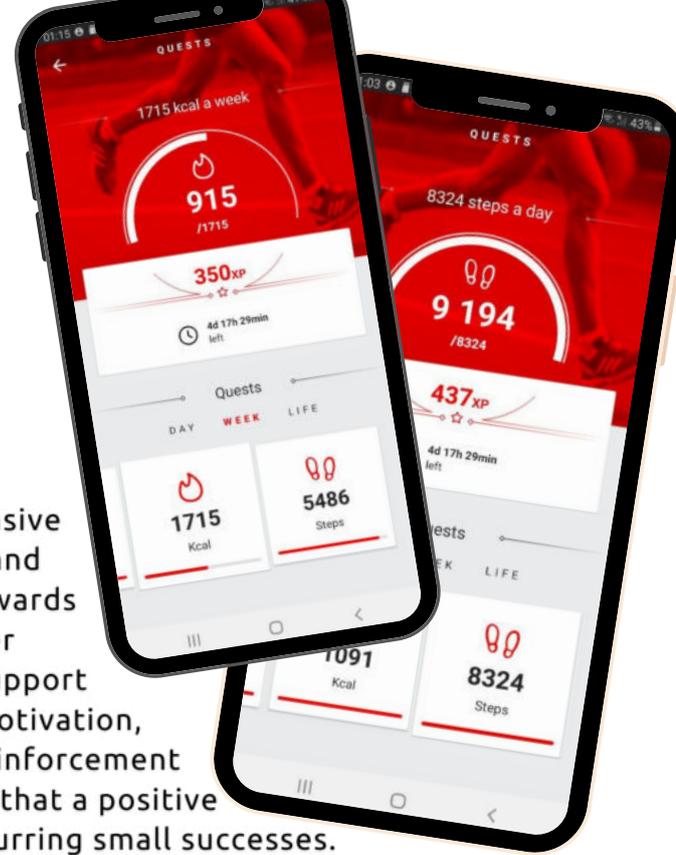
For a PAID fee, users can register for the Multi Challenges and thereby gain access to BePartner vouchers and discounts.

In addition, the top 50% of participants will receive 50% of the total amount of the Multi Challenge fee collected in PAID. The other 50% will be eliminated by BeFaster.fit for the purpose of price stability.



### 9.3. QUESTS

The Single Player Mode is rounded off by an extensive quest system. This acts as an incentive and motivation for each user and is oriented towards his or her personal fitness level. The path to better health starts with the daily routine. We want to support users on this path and rely not only on financial motivation, but also on personal ambition. We rely on positive reinforcement instead of pressure motivation. We are convinced that a positive and sustainable routine will establish through recurring small successes.



**The BeFaster.fit quest system is divided into daily, weekly and lifetime quests. The latter include long-term goals that are divided into numerous intermediate goals.**

**Completing the quests is possible through any activity. One activity, such as a conventional jog, can count for several quests at the same time. With a jogging lap, one thus fulfills the quests for "count steps", "kilometres", "do a free run", etc.**



### 9.4. OTHER SPORTS

**BeFaster.fit starts in 2021 with the running. But it will not stop there. We would like to extend the entire cycle to other sports. The add-ons such as cycling & swimming are in our vision and plans.**

**After the worldwide breakthrough and the conclusion of important cooperations in this industry.**

**The strength training will also be integrated into the BeUniverse.**



## 9.5. RANKING SYSTEM

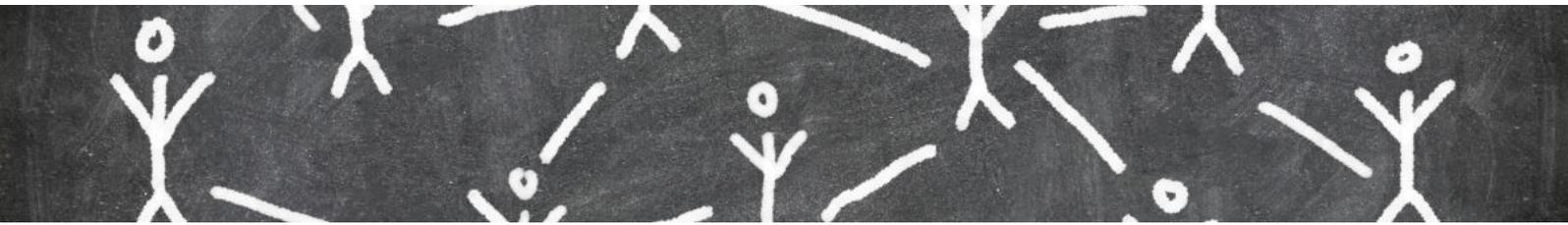
BeFaster.fit has a unique ranking system whose benefits go beyond simply displaying the best athletes.



**In addition to simply displaying the best runners, victory history and competitive users, we have introduced a unique user revenue share in line with the BeFaster.fit protocol.**



We want our users to share in the success of the company. The ranking list that is decisive for revenue sharing is that of the PAID holding. Here, not only how many PAID a user owns is decisive, but also his performance and his interaction with the app.



## 9.6. REFERRAL SYSTEM

BeFaster.fit focuses on alternative marketing. We are convinced that in times of social media, classic marketing strategies have had their day. That is why we are taking a modern approach and sharing our company turnover with our supporters.

**Through our website, fans, users, bloggers, BePartners and anyone who wants to contribute to the growth can apply for a referral code and participate in the monthly distributions.**

These are transferred to the deposited wallet addresses completely automatically by means of a smart contract.

$\frac{10\% \text{ of monthly turnover}}{\text{Total new users}}$

$\times \text{ self-recruited new users} = \text{personal payout}$





## 9.7. VIP – SYSTEM

BeFaster.fit offers several VIP packages. With these packages, the in-app functions, such as the distribution of PAID, can be boosted and the fees incurred can be reduced. In addition, special conditions are granted that correlate with the app progress.

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## 9.8. SHOP

We put small business owners in a position to expand and establish their business regionally with BeFaster.fit. At the same time, we reduce their sales costs compared to common online sales platforms. Goods and services can be sold via the shops. Similar to the already established shop system on Instagram, every user can create and publish their training plans. It is particularly interesting for people with a good BeFaster.fit internal reach.

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## 9.9. BEPARTNER

BeFaster.fit offers a unique connection between the entrepreneurs of this world and their pre-selected clientele. Each BePartner has the possibility to offer their goods and services via their own access, as well as to decide how widely these should be advertised. Every trader and every service provider has a different specification, as well as a different spread of their business activity. Each BePartner can therefore decide which Multi Challenges they want to be listed in and either limit this to certain postcodes, regions and territories or even expand it worldwide.

The BePartners gain access to the users by registering for publication in the Multi Challenges and place their vouchers and discount promotions there.



## 9.10. BEFASTERGAMES

The Multi Player Mode will be supplemented by other games that focus on the fun factor, mutual challenge and sporting activity. The tribe games will be about conquering territories, while the BeFasterGame will be

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No, that is still a secret at this stage of the white paper.

It should be revealed that BeFaster.fit will implement an extensive NFT range as part of the BeFasterGames.





# 10. BASICS AND GUIDING RULES

## 10.1. GENDER - AGE - ORIGIN

BeFaster.fit is gender-free and otherwise free of any categorisation. We don't care if the user is female or male or maybe both or neither. We don't care how old the user is or where they come from. Only the sporting performance is decisive.

## 10.2. FAIRNESS

The overriding credo is fairness. This principle comes into play above all in the Challenges, especially since a lot of money can be at stake there. In the Private Challenges, the algorithm recognises equivalent performance parameters. This guarantees that only athletes of the same performance group (fitness level) can compete against each other. This means that a couch potato will never compete against a competitive athlete. The runners can make appointments via a running calendar and decide for themselves when they want to run and which distance they want to run. Fairness also plays an important role in the BeFaster.fit protocol. Thus, the participation of the runners in the company turnover is not only dependent on the number of PAID, but also on the athletic performance.



In the development of the BeFaster.fit features, the programming implementation, as well as the definition of the business model and its perspectives, we have made decisions. These decisions are our standards, as we consider them ethically important and economically necessary.



## 10.3. ANTI – CHEATING

We are aware that people will always try to bypass the algorithms and take profits. Therefore, one of the biggest priorities is to stop cheating attempts for the individual and general good. Numerous algorithms are always working to ensure authenticity. As the number of users increases, these algorithms are fed new data and recalibrated.



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## 10.4. CHARITY

Experience good and do good. Together with our users, we would like to support projects, institutions and much more in need. Donations from PAID, BFHT and TERC are conceivable here. We would like to emphasise that we have created our own infrastructure for this purpose and have decided against joining well-known charity activists, organisations and the like. The background to this is that we do not want to support any middlemen or waterheads with user donations as well as with our own donations. We want 100% of the donations to reach where they are needed. As soon as BeFaster.fit has sufficient human resources and the integration of our users with regard to the possibility to donate as well as the option to decide on the selection of the donation target is implemented in terms of programming and legal aspects, BeFaster.fit Charity will go online.

## 10.5. FITNESS LEVEL

The athletic performance is defined by generally valid fitness parameters, in which each user is categorised. The fitness levels are decisive for the display in Private Challenges and for the individual quests. Thus, true to the principle of fairness, it is imperative that novice runners do not compete against competitive athletes. It is also important that the quests neither overtax nor underchallenge the users, but offer adequate and exciting challenges according to the fitness level, in order to ensure long-term use.



## 10.6. REWARDS, FUN & GAMES

"More than a pedometer" means that it's not just about counting steps, but that BeFaster.fit with the entire BeUniverse is part of everyday life and has a mass-adaptive effect. We understand the dopamine effect and know what triggers users. Rewards, prizes, level increases, trophies and the opportunity to share it with the world. Not to forget - the financial incentive.

# Smart Contract

The BeFaster.fit protocol describes the blockchain-based business process of distributing investor satisfaction and user participation in company revenue. The protocol is based on multiple smart contracts and is a fully automated process. The BeFaster.fit protocol was developed from the original idea of the participation right of BFHT holders on the 50% partial profits. It takes both the company and the idea of decentralisation to a new level.

**The BeFaster.fit protocol describes the process of distributing the sales among the company, all BFHT holders, the recommenders and the users in the ranking list. Version 3.0 of the whitepaper includes only the current revenue streams described here. Additional revenue streams will be implemented according to the BeFaster.fit protocol and announced publicly.**

## 11.1 KEY CRITERIA

-  BFHT holders receive 50% of the turnover
-  BeFaster.fit receives 50% of the revenues
-  All revenues - whether fiat or USDT - are used to buy TERC
-  The purchased TERC will be distributed to all participants according to the protocol
-  The BeFaster.fit share is used to reward referrals and ranking list - placements.
-  Revenue claiming through staking

## 11.2. THE PRIVATE CHALLENGES



THE BEFASTER.FIT FEE OF 10% RESULTING FROM PRIVATE CHALLENGES IS A PROTOCOL-RELEVANT REVENUE THAT IS SHARED WITH THE PARTICIPANTS.



### 11.2.1. Procedure Fiat Challenge



User sets his local currency, which is directly converted into USDT or similar.



In addition to the challenge fee, a BeFaster.fit fee of 10% must be paid.



The BeFaster.fit fee can be reduced via VIP packages.



100% of the BeFaster.fit fee is converted directly into TERC.



50% of the TERC purchased with the fee will be distributed daily to all BFHT holders.



50% of the TERC is transferred to BeFaster.fit

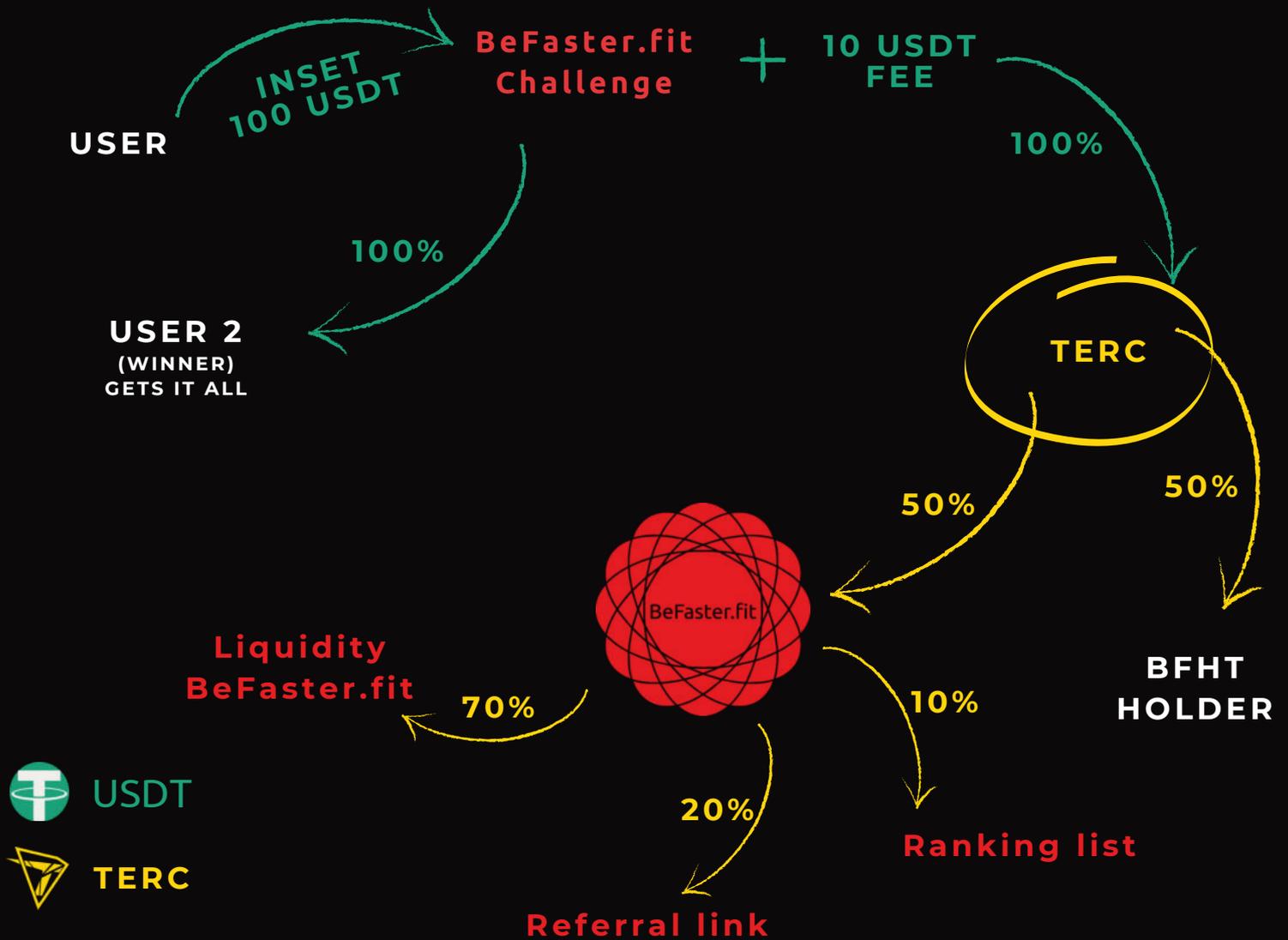


10% of the transferred TERC is distributed monthly to the runners by BeFaster.fit



20% of the transferred TERC is distributed monthly to all referrals





all processes are automated and handled via smart contracts



### 11.2.2. Procedure PAID Challenge



All PAID collected count as revenue and are distributed to all participants in the ecosystem according to the BeFaster.fit protocol.



In contrast to the Fiat Challenge, the PAID share for the runners is omitted; this is used for the provision of bonuses, vouchers and events.

# 11.3. THE VIP PACKAGES



The net revenue is also 100% managed by TERC and shared with users and investors according to the BeFaster.fit protocol



The VIP packages are always paid in the local currency



The VIP packages are charged a 30% fee by the Google Play Store



The remaining 70% will be transferred to the BeFaster.fit bank account, of which a 35% tax reserve will be created

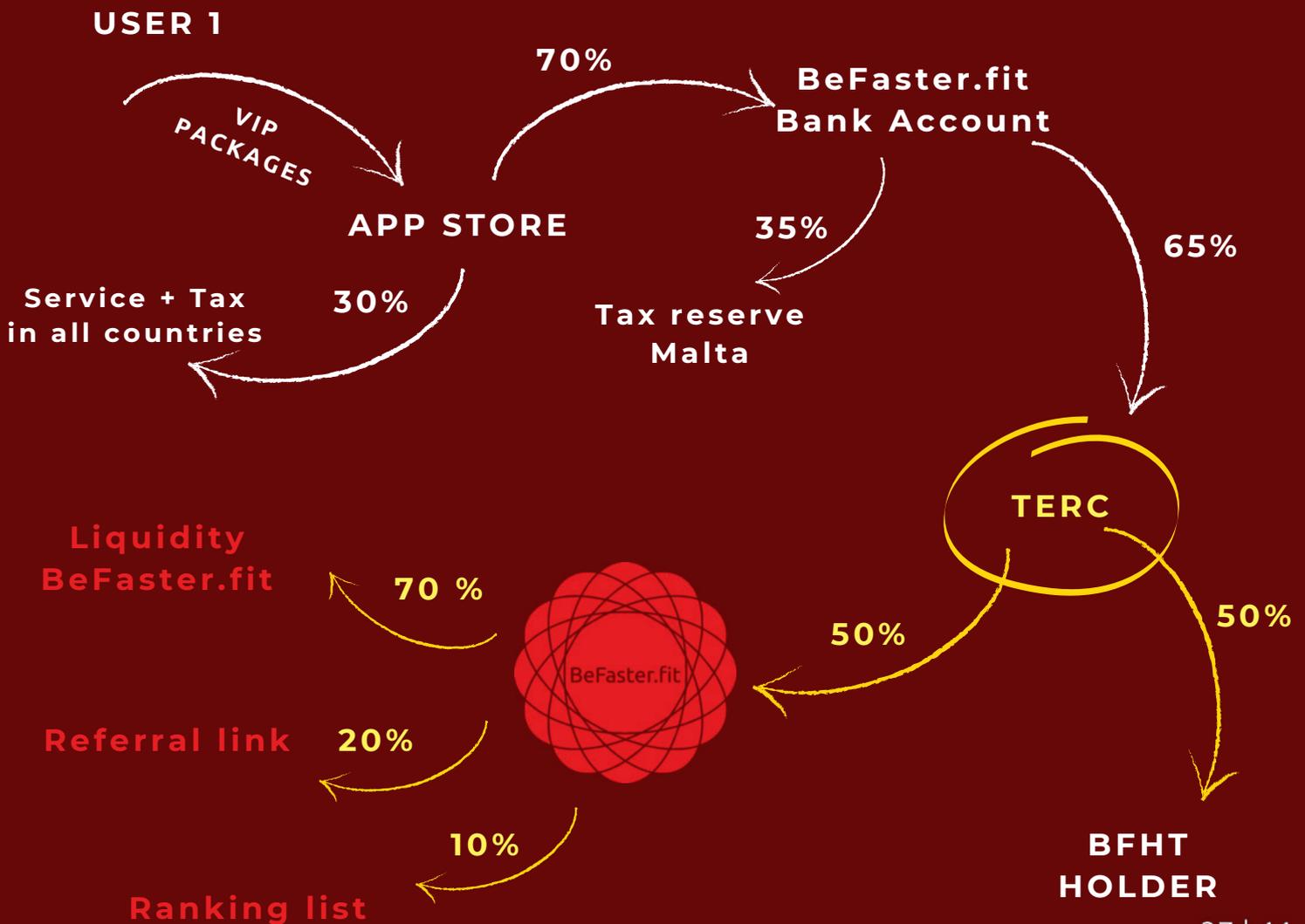


The remaining 65% will be used 100% to buy TERC from the market and distributed 50% to BFHT holders according to the BeFaster.fit protocol



Of the 50% BeFaster.fit share, 10% will be distributed to the ranking list and 20% to the referrals

all processes are automated and handled via smart contracts



# 12. THE BEUNIVERSE

The BeUniverse describes a self-contained business cycle in the gigantic sports, wellness and health sector. We have developed a business model that completely covers this sector worldwide. Furthermore, it can always be expanded and enlarged through digital or analogue innovations and developments.

We are not only creating a trading platform for traders and service providers from the regional to the international sales horizon, but have developed a way to reduce the marketing and advertising costs of BePartners and increase sales. At the same time, users can both save and earn money.

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The potential of BeFaster.fit is as infinite as a universe. The circle of users is subject to a hardly finite expansion due to the multiple integration of recommendation link structures. Through the constant expansion of the possibilities of use and types of sport, new sectors and parts of sectors can always be opened up. Likewise, the commercial sector is hardly finite, as new business ideas and areas, technical innovations and opportunities are constantly flowing into the global market.

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With the BeUniverse, a local service provider, such as a yoga instructor or personal trainer, can stabilise its local customer base, a local retailer can expand into the neighbouring city and a regional retailer, such as a designer of sports wear, can gain international recognition.

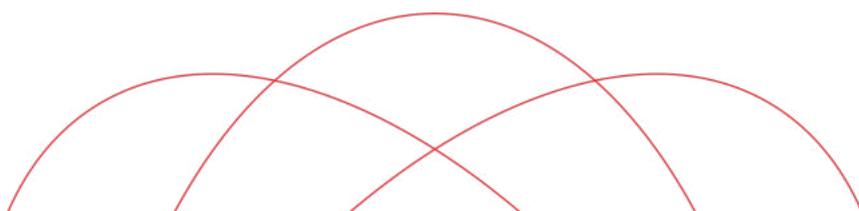


## 13. CURRENT ISSUES

Challenges are there to be conquered, because the whole team grows from them. Experience shows that the emerging obstacles and difficulties brought the development of BeFaster.fit to a new level and improved the original ideas.

**In our estimation, the biggest obstacle is the current perception of cryptocurrencies by "tech" bigwigs. The navigation can be simplified and streamlined if Google, Pay Pal, etc., show courage and openness.**

Finally, current uncertainties of states regarding acceptance and their requirements for trading cryptocurrencies are a challenge for any company operating in this industry. A strong legal department and careful documentation of business transactions can remedy this in the short and medium term.



# 14. THE FOUNDERS



Irina Manilitsch is the  
Chief Executive Officer (CEO) of BeFaster.fit.

Irina is a lawyer specialising in European and international public law. Her strength and experience naturally lies in legal review and the corresponding implementation of processes. She always views processes in the light of the law and therefore has the ability to identify relevant opportunities and risks at an early stage and take further necessary steps and measures accordingly. Thanks to her many years of practical experience in finance, she combines competences from both areas and is therefore well-versed in the field of corporate strategies and alignment. She is able to act and plan with foresight so that all internal company processes converge with her. Her experience in team leadership promotes open and goal-oriented communication within the team, which enables a joint fast and effective way of working.



Maximilian Jurtz is the  
Chief Finance Officer (CFO) of BeFaster.fit.

Maximilian has more than 15 years of experience in finance and management. His areas of expertise include financial planning, financial and profitability analysis and accounting. Through his many years of experience as an independent and self-employed financial advisor, he has successfully advised and supported many clients in the private and commercial sectors. His area of expertise includes assisting medium and large companies with their business growth and the associated review and optimisation of available resources and financial foundations. In this way, his second passion and personal strength emerged, namely the formation and management of a well-functioning homogeneous team in which the respective personal strengths and competences are the focus and receive individual attention.



Frank Schulze is the  
Chief Creative Officer (CCO) of BeFaster.fit.

Frank is one of the founding members of Tron Europe and a man of the first hour. Frank is the creative head in the BeFaster.fit team and always amazes with one or another idea to improve, expand and innovate the BeUniverse. One of his skills and passions is giving the BeUniverse a face and taking care of the visual presentation issues. He puts a face to BeFaster.fit. His favourite tools include image and sound editing programmes and animations. His 19 years of experience as an independent financial consultant is a rather atypical side of his very creative personality, but very helpful in coordinating and taking responsibility for the entire CI/CD/UX/UI sector.





## 15. LEGAL

### 15.1. Disclosure of Internal Controls, Policies and Procedures of Corporate Governance.

The key principles set out here serve as a guide to good governance for the management team.

In addition, the company has a number of policies to assist it in maintaining the highest standards. These include:

#### Corporate Governance Guidelines

This sets out how we implement internal controls to run our business in accordance with high corporate governance standards. It includes board and other operating procedures that we will follow and clearly sets out the responsibilities of the board and also each other member of the management team. Among other things, it sets out a reporting methodology, conflict of interest policy and a number of other internal controls.

#### Anti-financial crime policy

This includes a methodology in full compliance with Maltese law (EU standard) to prevent money laundering, terrorist financing, bribery and corruption and to report suspicious transactions to the Maltese authorities.

#### Customer Due Diligence Measures Policy (Customer Due Diligence Measures Policy) -

This includes a methodology (in line with EU standards) for risk assessment of our customers, including an approach for individuals and types of legal entities.

#### Risk Management Policy

This policy sets out our methodology for identifying, assessing, managing and mitigating the risks of our business.

GDPR - compliant data protection policy  
The handling of customer data complies with and goes far beyond the EU General Data Protection Regulation, which came into force on 25 May 2018.

#### Digital asset protection and ICT/cyber security policies

We have thorough policies and procedures in place in this regard, which we have developed with the support of experts.

### 15.2 Disclosure and Legal

You must read the contents of this whitepaper carefully before participating in the BeFaster.fit Token Sale. The contents of this whitepaper will not be used for financial promotions. No entity other than BeFaster.fit may participate in the issuance of BFHT or PAID to be operated and function in accordance with the plans described in the Whitepaper (subject to changes in development).

### 15.3 Sale of BFHTs or PAIDs

This Whitepaper and any other documents published in connection therewith relate to a token offer to sell BFHT or PAID in respect of the intended development and use of the BeFaster.Fit Platform as more particularly set out herein.

### 15.4 No offer of regulated products

This Whitepaper does not constitute an offer or solicitation to purchase any securities or other regulated products or an advertisement, invitation or solicitation for investment purposes. The terms of the purchase of BFHT are not intended to be an offer document for financial services or a prospectus. BFHT or PAID does not constitute shares, units, royalties or software or intellectual property associated with BeFaster.fit or any other public or private company, corporation, foundation or other entity in any jurisdiction.





#### 15.5. No recommendation to buy

This white paper does not constitute a recommendation to purchase BFHT or PAID.

#### 15.6. Seek all necessary advice

You should consult a solicitor and/or accountant and/or tax adviser (as appropriate) before deciding to purchase a BFHT or PAID.

#### 15.7. Future project

This whitepaper contains forward-looking statements based on the beliefs of the Company, certain assumptions made by us and information available to us. The projects described in this whitepaper are under development and are constantly being updated, including but not limited to the technical features. Accordingly, the BeFaster.fit platform, if and when completed, may differ significantly from the project described in this whitepaper. No representation or warranty is made as to the achievement or adequacy of any plans, future projections or prospects, and nothing in this document is or should be considered a promise or representation as to the future.

#### 15.8. Licences

Licences and permits are not guaranteed in all jurisdictions. The Company intends to operate in full compliance with applicable laws and regulations and to obtain the necessary licences and permits in key markets. Therefore, the development and implementation of all BeFaster.fit features described in this white paper is not guaranteed. It can be assumed that Maltese requirements and regulations are met. However, there is a possibility that regulatory licences and/or approvals may be required in a number of relevant jurisdictions where relevant activities may take place. There can be no assurance, and no representation is made by us or any member of the management team or its advisers, that any such licences or approvals will be obtained within any particular timeframe or at all. It is therefore possible that some features of the proposed BeUniverse may not be available in certain markets or at all. This could require a restructuring of certain aspects of the ecosystem and/or result in it being unavailable in whole or in part.





### 15.9. Views of the Company

The views and opinions expressed in this White Paper are those of the Company and do not reflect the official policy or position of any government, quasi-government, agency or public body in any jurisdiction (including but not limited to any regulatory authority of any jurisdiction).

The information contained in this white paper is based on sources we believe to be reliable, but there is no guarantee as to its accuracy or completeness.

### 15.10. Risk Factors

The following are risk factors that you should consider in connection with the BFHT Sale, BeFaster.fit and the projects to be undertaken in connection therewith. The Company may not be able to raise sufficient funds to execute and publish the BeUniverse.

- BeFaster.fit may be significantly affected by digital currency market trends and its value may be seriously diminished due to events in the digital currency markets unrelated to the Company's actions.
- BeFaster.fit will comprise a complex software platform. Its introduction may be significantly delayed due to unforeseen development obstacles.
- Digital currencies are extremely volatile. BeFaster.fit may suffer from such volatility.
- International laws and regulations may make it impossible to trade BFHT or PAID.
- The use of BeFaster.fit may be subject to scrutiny by government institutions and regulatory authorities.
- Ownership of BFHT or PAID may fall under new and unforeseen tax laws that could undermine the benefits of BFHT or PAID.
- The Company may fail to build the necessary momentum and acceptance for BFHT, PAID or the BeUniverse, which may result in low liquidity and depletion of trading opportunities.



**BE FIT. BE FAST. GET PAID.**

