

WHITEPAPER
ENGLISH



Be Faster.fit
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Important Notice

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1 Token Sale Summary

1.1 Seller

BeFaster.fit Limited; hereinafter referred to as "BeFaster.fit", "we", "us" and "our

Address of registration:

BeFaster.fit Limited

4. Vincenzo Dimech Road, Floriana FRN 1504, Malta

Registration Number C 95624

1.2 Token Name

This Whitepaper refers to the fitness and lifestyle app "BeFaster.fit". Two tokens are used within the decentralized application and are also introduced in this Whitepaper.

BeFaster.fit Coin – BFC –

moves within the application and can be seen as equivalent to a classic game token.

BeFasterHolderToken – BFHT –

is the investor token, which can be purchased. The BFHT determines the amount of tokens held in relation to the total token supply. The proportional and partial participation right in the success of BeFaster.fit is tied to these.

Only the BFHT can be acquired as part of the sales. The BFC, on the other hand, is subject to a special InApp mining process and is only available from the DApp release.

1.3 Purchase Website & Instructions

www.befaster.fit

Buyers must follow the instructions and directions on the BeFaster.fit homepage to purchase BFHT.

Purchases with cryptocurrencies are processed via the Exchange Latoken. On the homepage www.befaster.fit the instructions are repeated again. In order to verify yourself, a KYC procedure must be carried out there.

The direct purchases with credit card are processed via the service provider www.indacoin.com. An API is installed on the BeFaster.fit homepage for this purpose. To be able to invest, a KYC procedure must be carried out.

1.4 Token Sale Terms & Conditions

The general conditions for the purchase of BFHT are available on the site www.befaster.fit.

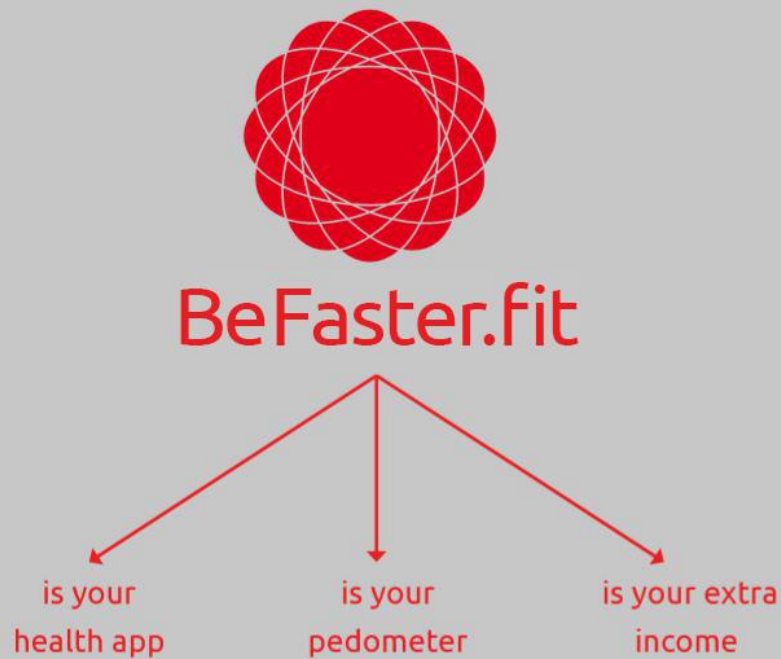
Each purchaser of BFHT must ensure that they carefully read the terms and conditions and obtain any necessary legal advice before agreeing to them.

2 Project Summary

Sports meets Blockchain

Run for Cash

Be Fit. Be Fast. Get Paid.



BeFaster.fit is a blockchain based and decentralized fitness and lifestyle application. Following the current global health trend, we create a monetary incentive for a healthy and active lifestyle and reward this with a unique bonus system.

By linking numerous factors, we create an autonomous and independent platform economy for goods and services from the areas of sports, wellness, nutrition, clothing and health & care, etc.

2.1 Token Initial Coin Offering (18.05.2019 - 18.08.2019)

Until BeFaster.fit has its own legal entity in March 2020, we are a former project of Tron Europe Ltd. Within this framework, an Initial Coin Offering (a so-called ICO) will be carried out in the Tron Europe community. The ICO is hosted, organized and supported by Tron Europe Ltd. The revenues are managed by Tron Europe Ltd. until the relevant date and are transferred to BeFaster at the time of incorporation.

Purchase is only possible in Tronix (TRX) and TERC (Tron Europe Reward Coin).

2.2 Token Private Sale und Public Sale

The token sale is carried out via the Exchange Latoken. The Private Sales will be publicly announced and the necessary information will be available at www.befaster.fit.

If there is a need after the Private Sale is completed, we reserve the right to conduct an Initial Exchange Offering (a so-called IEO). In this case we will also publicly announce the necessary information on www.befaster.fit.

2.2.1 Total Token Supply

300,000,000 BFHT

2.2.2 Availability

BFHT - Private Sale 50,000,000 BFHT

BFHT price is subject to successive price increases and refers to the following contingents:

1st	-	10 million BFHT	each for	0.2 USDT
2nd	-	10 million BFHT	each for	0.3 USDT
3rd	-	10 million BFHT	each for	0.4 USDT
4th	-	10 million BFHT	each for	0.5 USDT
5th	-	10 million BFHT	each for	0.6 USDT

As soon as the price limit is reached, the price is automatically increased by 0.1 USDT.

Investors can receive a discount in the private sale:

INVEST 1000k \$	and get	30%	more BFHT
INVEST 100k \$	and get	15%	more BFHT
INVEST 50k \$	and get	10%	more BFHT
INVEST 10k \$	and get	5%	more BFHT
INVEST 1 K \$	and get	2%	more BFHT

2.2.3 Minimum Investment

No minimum investment for Private Sale Contributors.

Accepted payment methods

BUY with BTC, ETH, TRX, Credit Card

All Fiat and crypto currencies must be transferred to the respective digital wallet address authorized by BeFaster.fit. The respective price of the crypto currencies is subject to the market fluctuations determined by the stock exchanges at the time of purchase.

Communication channels for all questions relating to the sale of BFHT:

website: www.befaster.fit

Email: info@befaster.fit



3 The Idea

We would like to support the worldwide health trend and create further motivation for a healthy and active lifestyle. The aim of the application is to get people on the move and to reward them for this.

BeFaster.fit not only creates a unique economic cycle, but also, due to the challenges, is an unprecedented link between the athletes of this world and therefore a special motivation.

The users (in the following BeUser) are rewarded for their active lifestyle and exercise. The steps and kilometres covered are recorded by a classic pedometer and processed on a blockchain basis. This process describes the "mining" of the BFC. This means that the BFCs are credited to the user when they move, for example, in their everyday life or at work.

The BFC can be used:

- Exchange in fiat currency (worldwide)
- Participation in Private Challenges
- Participation in Public Challenges
- Shopping in the BeFaster.fit - Store as a price reduction
- Shopping in the shops as a price reduction
- Game - Token in the BeFaster.fit Game (Release 2021/2022)

BeFaster.fit offers all companies from the sports, wellness, health & care, nutrition and clothing sectors a sales platform with a strongly pre-selected customer clientele, thus creating an independent platform economy. Unlike common platforms, we offer a basis, not for goods but as well for services.

Our highly scalable and InApp-controlled regional distribution is ideal for companies of any size and reach. The significantly reduced cost structure and clever integration of the BFC enables an increase in sales through a simultaneous strong reduction of marketing costs.

The totality of all these factors describes the BeUniverse.



4 Implementation of the DApp Functions

The basis of the BeUniverse is a pedometer from the DApps release on. This function will be extended by the addition of further sports and will be available for purchase by all users.

Here, mass-adaptive sports, as well as niches, can and will find attention:

- Cycling
- Swimming
- Triathlon
- weight training
(through adaptation of the strength equipment)

The DApp is basically free of charge.

If the users wish to have separate presentations or extra features, these can be purchased as usual in the Apps Add-on section.

4.1 Sports – Fitness – Medicine – Nutrition

We attach great importance to an extensive professional basis. So BeFaster.fit is not just a simple pedometer, but a fitness and lifestyle companion for absolutely everyone.

Our users are marathon runners, mothers with prams, shoppoholics, beginners and professionals, the band worker, the cellar girl, simply everyone who owns a smartphone and is active in everyday life or at work.

But as uniform as our basic application is, the personal needs of our users are just as varied.

With a comprehensive range of training plans, training videos, nutrition and health features and add-ons, the most diverse sporting needs of our users can be satisfied. All this content is created by professional coaches and consultants, so that the highest quality standards are guaranteed.

BeFaster.fit offers the right motivation and support for absolutely every type of sport and fitness. From the couch potato to the competitive athlete.

4.2 Personal Profile

Every user creates a personal runner profile with personal features and goals. At any time he can track his personal successes and set new goals and receive further rewards.

Automatically a personal wallet is created for the BeUser, which will be credited with the BFCs won and run.

Here it can be tracked which account balance has been reached and is available for payout.

We attach great importance to bringing all blockchain based and cryptographic processes closer to the users in a simple and understandable way and thus introduce several generations to this new and exciting subject. In particular, the exchange of the BFC into a fiat currency is in focus here. We are convinced that BeFaster.fit has the potential to make the cryptomarket accessible to millions of people.

4.3 Pedometer

BeFaster.fit evaluates all steps the BeUser runs, regardless of whether they are run as part of a challenge or in daily life. The design of the BeFaster.fit pedometer is based on the natural running movement.

4.4 Private Challenges

„Compete against someone from Haiti, Algeria, Peru, Iceland - or anyone you want!“

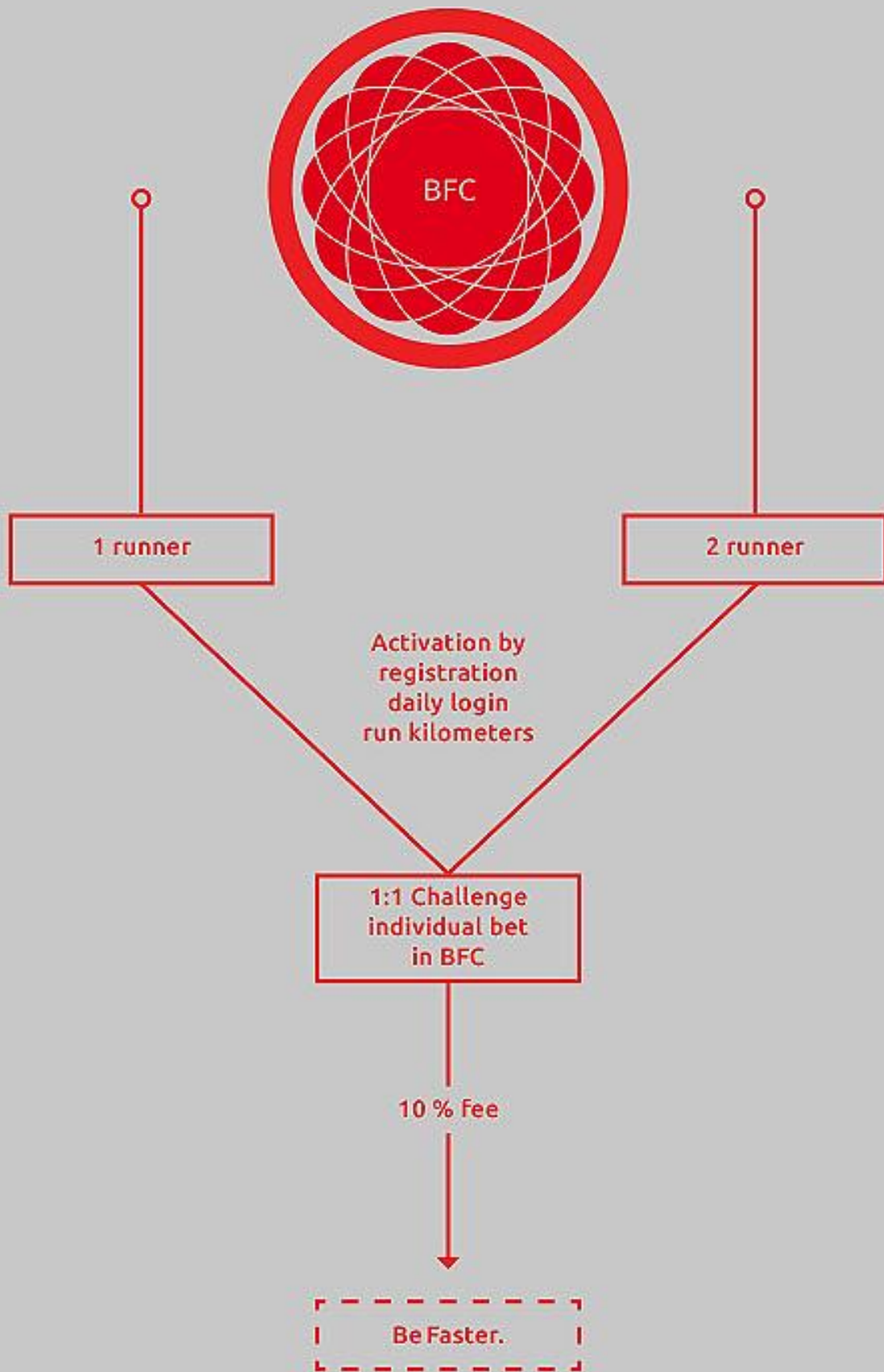
The first core of BeFaster.fit is a unique challenge system – the Private Challenges or 1 vs. 1 Challenge.

Here, runners can arrange to compete against each other in a digital way. True to the principle of fairness, our algorithm recognizes equivalent performance parameters. This guarantees that only athletes of the same performance group will compete against each other. So there will never be a couch potato against a competitive athlete.

The runners can agree on a running calendar and decide independently when they want to run. The runners themselves decide which route they want to run. The special feature is now: The users can bet their earned and donated BFC on their own victory.

It is only possible to bet on their own performance. Foreign challenges can never be the subject of a bet.

In Private Challenges, joggers from all over the world can connect, find a running buddy and friends.



The runners compete in a 1:1 challenge. At this point they already have BFCs that have been released. The runners agree on an individual stake for their challenge. From this 10% flat fee goes to BeFaster.fit By holding certain BFC quantities this fee will be reduced.

4.5 Public Challenges

The second core of BeFaster.fit are the Public Challenges.

Here BeFaster.fit spans a network across the world, dividing it into cities, regions, districts, countries, states, island groups and continents and their parts. Each BeUser is assigned to a geographical region and a postcode area according to his personal profile. All these areas are always provided with individual challenges and the users are asked to participate in them.

The Public Challenges are always limited in time and cover a certain mileage, which is defined by us.

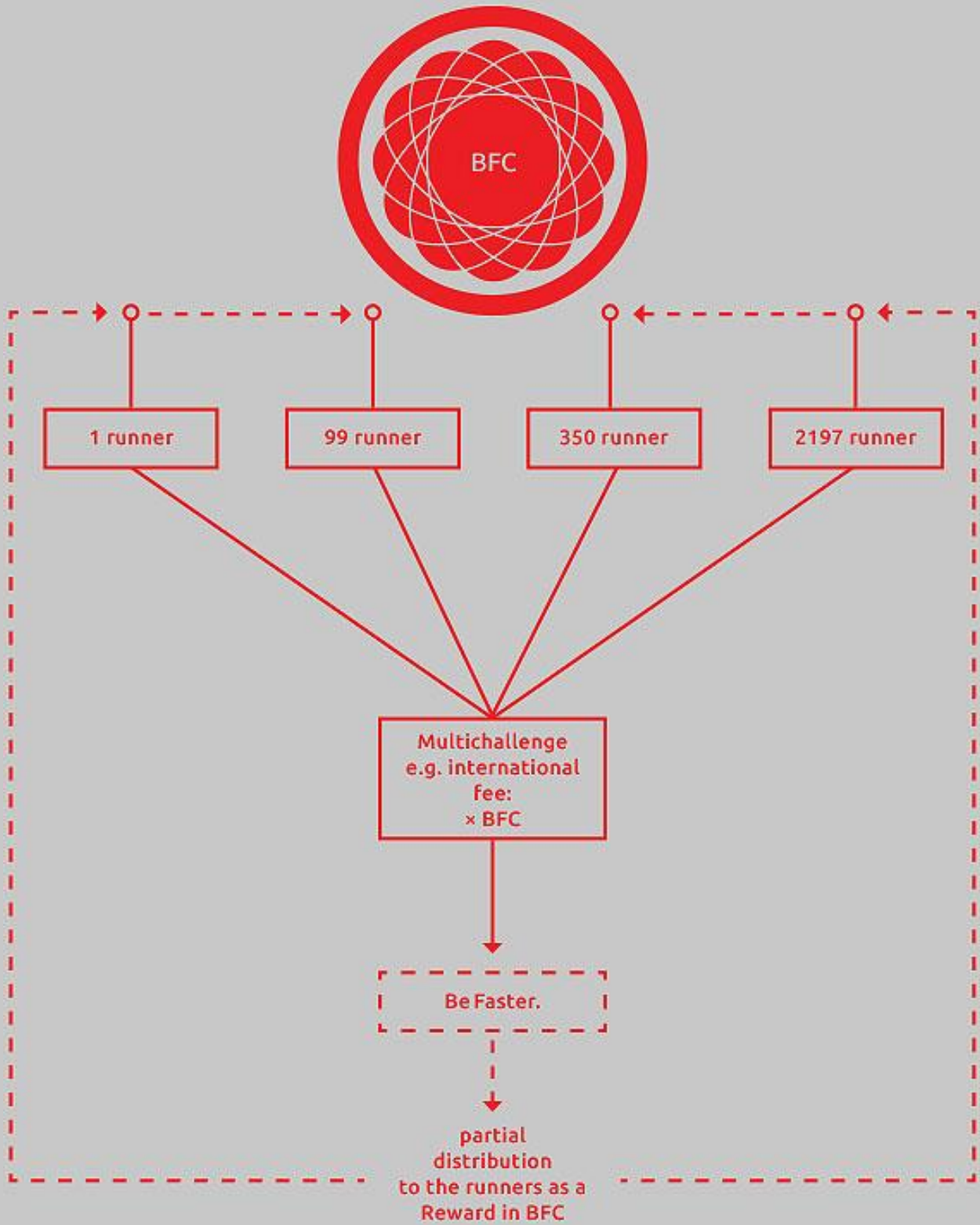
To name a few examples:

- | | | |
|----------------------------|----------|---------|
| • Tokyo Challenge | 2 weeks | 180 km |
| • Norway Challenge | 2 days | 30 km |
| • Canary Islands Challenge | 1 month | 500 km |
| • Toscana Challenge | 4 months | 1800 km |
| • Oceania Challenge | 1 week | 100km |

Participation in a Challenge is subject to a BFC fee.

50% of the BFC fee will be retained by BeFaster.fit for price stabilization reasons.

50% will be returned to the BeUsers as a reward.



BeFaster.fit provides a multichallenge, e.g. a national or international challenge. Many runners will take part. All pay a fee in BFCs specified by BeFaster.fit. This fee goes completely to BeFaster.fit. Part of this income will be paid back to the best runners in the form of rewards as BFCs.

What is the core criterium:

Our BePartners are listed among the Public Challenges, who can offer their goods and services to the users in the respective region. This is done by linking the respective external appearances of the BePartners (HP, online shop, etc.).



5 BeUniverse

The BeUniverse describes a self-contained economic cycle in the gigantic sports, wellness and health sector. We have developed a business model that completely covers this sector worldwide and can be expanded by further additions in the digital and analogue area. Not only do we create a trading platform for traders and service providers from the regional to the international sales horizon, but we have also developed a way to reduce the marketing and advertising costs of BePartner and to increase turnover. At the same time, BeUsers earn and save money for purchases for a healthy and active lifestyle.

As infinite as the universe is the potential of BeFaster.fit.

The BeUser circle is subject to a hardly finite distribution due to the multiple integration of recommendation link structures. Since through the constant expansion of the usage possibilities and sports, new circles are constantly being opened up.

Likewise, the commercial sector is hardly finite, as new business ideas and areas, technical innovations and possibilities are constantly flowing onto the global market.

With the BeUniverse, a local service provider, such as a yoga teacher or personal trainer, can stabilize his local customer base, a local retailer can expand into the neighboring city and a regional store, e.g. sportswear designer, can gain international recognition.

In addition, our special token movement can create real monetary value by allowing users to exchange the BFC for other currencies. This process is made accessible to everyone through a connection to an external exchange and simple presentation and instructions.

A win - win situation for everyone!

5.1 Platform Economy

BeFaster.fit offers a unique connection between the entrepreneurs of this world and their clientele, pre-selected by us.

Each BePartner has the opportunity to offer their goods and services through their own access, as well as to decide how far they should be promoted. Each retailer and each service provider has a different specification, as well as a different spread of its business. Each BePartner can therefore decide which challenges he wants to be listed on and either limit them to certain postcodes, regions and areas or even extend them worldwide.

The BePartners gain access to the BeUsers by registering for publication at the Public Challenges and placing their vouchers and discount campaigns there.

5.2 BeUser – BePartner

Before registering for a Public Challenge, the BeUser learns which retailers and service providers offer their vouchers and discounts within the framework of the respective Challenge. Since participation in a Public Challenge "costs" a fee in BFC, each BeUser can decide before registration whether it is of interest to him or her.

By participating in Public Challenges, the BeUser receives

- Access to attractive offers and discounts at the BePartners
- Motivation for more exercise and thus more BFC
- Distribution of further BFC, at a certain performance level

Each BePartner is involved in the price stability process of the BFC by means of a specific option, so that BeUsers can exchange their BFCs for price reductions here as well.

The attractiveness of a challenge is particularly determined by the vouchers it offers. As is generally known from a business management and psychological point of view, Offers, Discounts, Vouchers and Sales increase the buying affinity of consumers and increase the retailers' turnover accordingly.

Since our platform economy is aimed at a partly limited circle of BePartners, namely those around the theme of health, fitness and all that goes with it, BeFaster.fit is a booster for companies of all sizes, a booster for sales, since large parts of online and offline marketing can be saved.

The average BeUser wants to get away from TV, go out into nature, he is interested in a healthy lifestyle, wants to get fitter, increase his own performance curve, run together with others and challenge each other to competitions and just get better. To achieve this, he always consumes things and goods, be it a new pair of training shoes or a fitness bar. Or one uses service offers, in order to achieve one's personal goal.

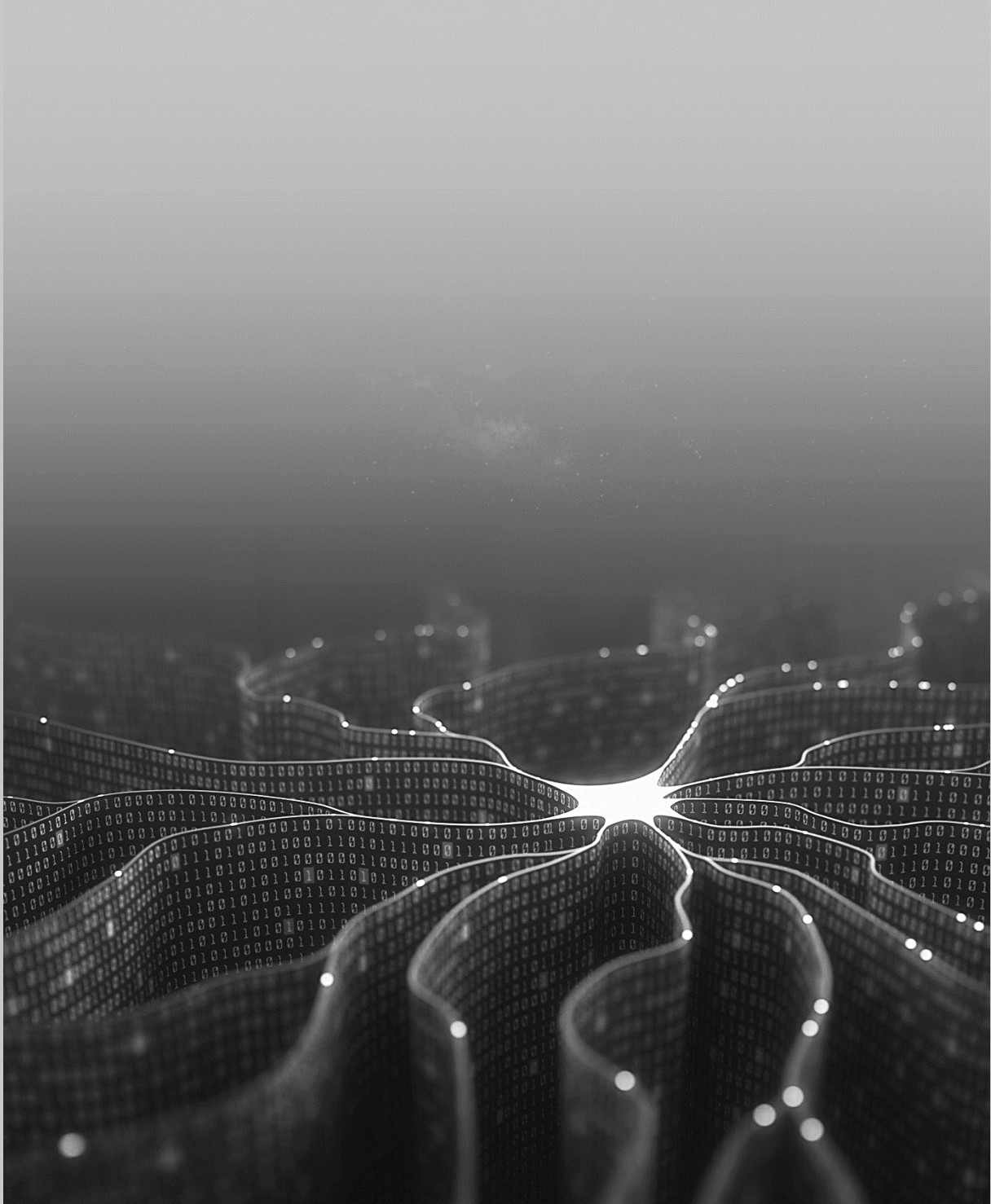
So where should you "spread your advertising" when you have a specific clientele? In order to be able to further specify our strongly pre-selected customer clientele, it is possible for the BePartners to determine further criteria and access requirements for their sales. Finally, for an additional fee, it is even possible to organise your own name contest.



6 Data Protection

BeFaster.fit attaches great importance to the protection of personal data. User data is never published, sold or made available to third parties.

User data is only used to guarantee the functions of the DApp (e.g. GPS proof for challenges).

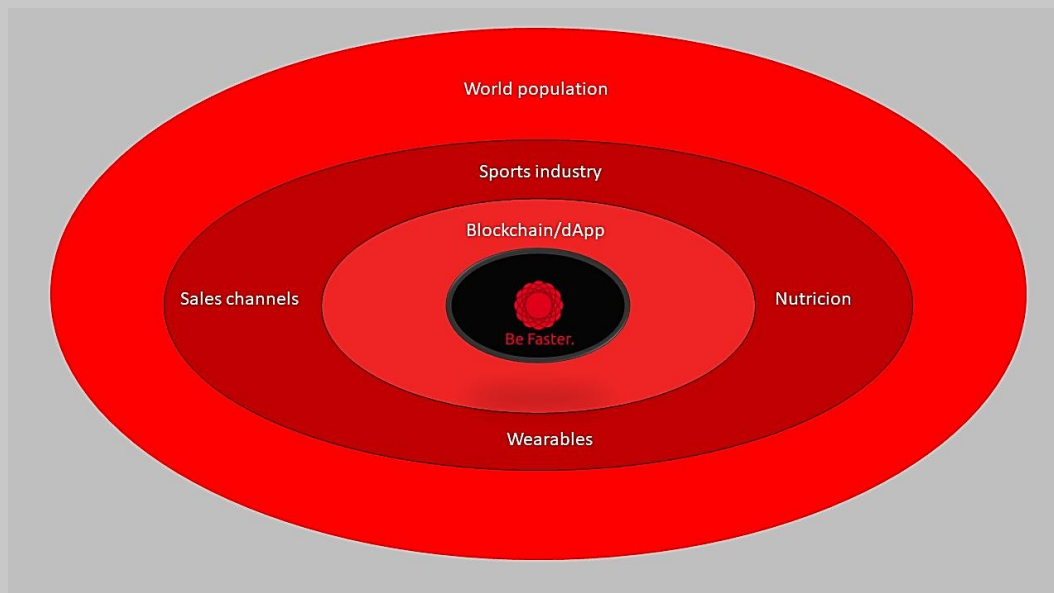


7 Market Analysis

7.1 Introduction and Model

In order to be able to understand and analyse the potential of BeFaster.fit, it is advisable to analyse the market in question. Since the sports market is highly fragmented and can be analyzed from different aspects, the market analysis is based on a derivation. In order to be able to realize this, a model construction is used. The model can be used to name the different levels. Furthermore the market as an abstract whole can be applied to BeFaster.fit step by step. The core of the analysis is to show which market share can realistically be achieved for BeFaster.fit and which potential results from this share.

Chart 1 shows the model with the different levels. These are defined in the further course of the analysis and sales, market players and potential are named.



Source: Own representation

Figure 1: Model for market analysis

The first level of the model deals with the potential totality of the sports market. In general, it can be assumed that everyone can and, under certain aspects, should be able to engage in sports activities within the scope of their possibilities. If one follows this argumentation, the potential user group is the population of the earth. Expressed in a number, this market has approximately 7.768 billion customers.

According to current projections of the United Nations (UN), this number will increase to approx. 9.7 billion by 2050. This market therefore offers enough scope for new innovative companies to enter. However, this outlook alone says not much about the potential of BeFaster.fit.

This is why the market is restricted at the second level. In order to develop a feeling for purchasing power and turnover in the market, it is advisable to cluster existing players in the market into groups and to list their market share and turnover. For this purpose the model lists the areas:

- sporting goods industry,
- Nutrition and
- Wearables on.

It is also advisable to examine the sales channels. This allows conclusions to be drawn about the online affinity of customers and can therefore serve as an indicator of whether and how an innovation such as BeFaster.fit is accepted and perceived in the market.

7.2 Sporting Goods Manufacturers

Sporting goods, especially sports shoes and sportswear, represent a market with high growth rates. The worldwide market volume for sportswear is estimated at around 188 billion USD (see Figure 2), that for sports shoes at around 89 billion USD.

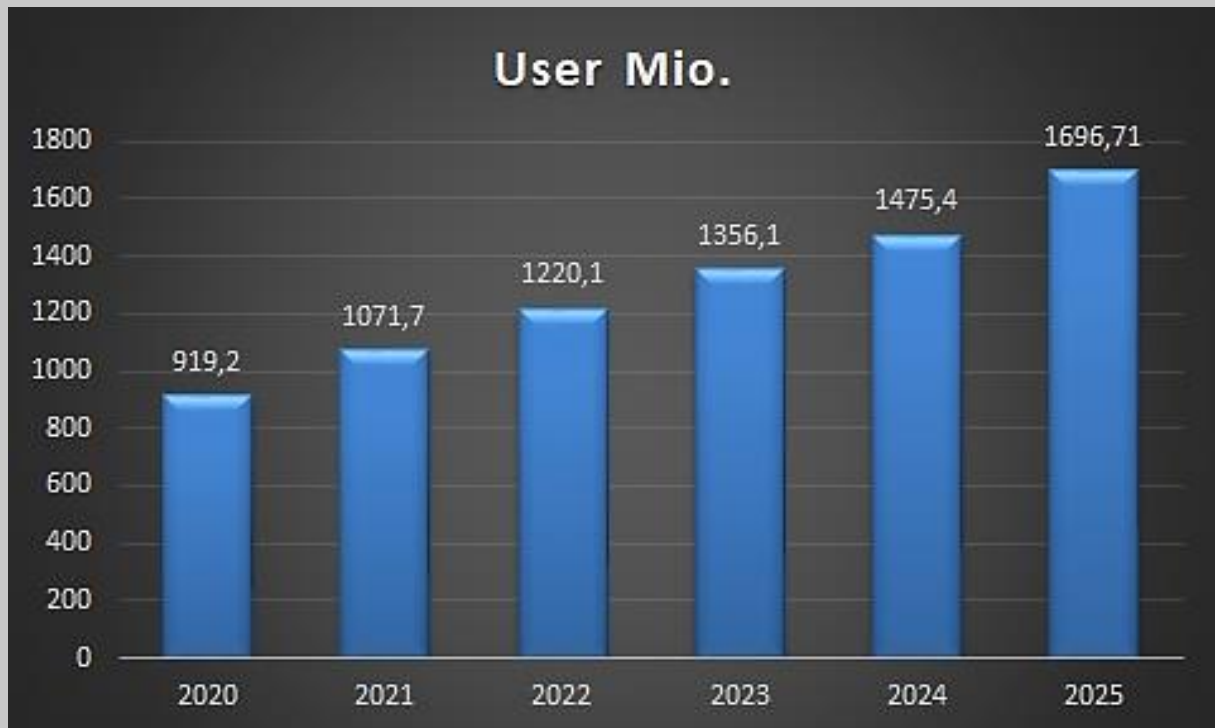


Source: Based on: <https://de.statista.com/statistik/daten/studie/254455/umfrage/prognose-zur-entwicklung-des-weltweiten-marktes-fuer-sportbekleidung/>, retrieval 01.03.2020.

Figure 2: Sales of sporting goods worldwide

The reporting of sales alone does not say much about the potential within the market. It is therefore also important to consider the users. A market for BeFaster.fit can only be determined by combining both key figures. Since this information is difficult to access, the topic is approached by evaluating the site Statista.com.

For the years 2020 to 2025 this shows the following users for the sports & outdoor article sector (see Figure 3).



Source: Statista.com: Customers in the sports & outdoor sector.

Figure 3: Customers for sporting goods worldwide

7.3 Sport and Nutrition

Another aspect that should not be underestimated is the area of nutrition. Sport and nutrition are currently experiencing an ever closer integration. One indication of this is the number of studies dealing with the topics of nutrition, sport and wellness. The British newspaper "The Guardian" already estimates sales in 2017 at around USD 96 billion. According to data from the portal Statista.com, also from 2017, 39% of people who do sports at least once a week take dietary supplements.

7.4 Wearables

Sales in the Wearables segment will be around USD 13 billion in 2020. This will be generated by approximately 356.8 million users worldwide. At present, one growth rate expected to be close to 2. According to the forecast of www.statista.com will reach a market volume of approximately USD 15 billion in 2024; which in turn will lead to an annual growth rate (CAGR) (2020-2024) of 3.8% corresponds. The current revenue per user (average revenue per User) of approx. 37 USD was reached.



7.4.1 Fitness-Apps

Wearables alone, however, only represent a sub-segment in the field of e-fitness. To get an overall view, the turnover of the fitness and fitness training must also apps can be viewed. The portal www.statista.com divides this area under the term eServices market segment "Fitness". For this analysis, the definition from www.statista.com and the resulting definition is then used to results used for further processing.

This results in the following image for the specified area:



Source: statista.com

Figure 4: Sales Wearables & Apps worldwide

These sales are achieved by the following users/customer numbers:



Source: statista.com

Figure 5: usercount Wearables & Apps worldwide

The revenue per user is particularly interesting. This allows conclusions to be drawn about the potential purchasing behaviour of the users. The current situation is as follows picture regarding the revenue per user (ARPU).



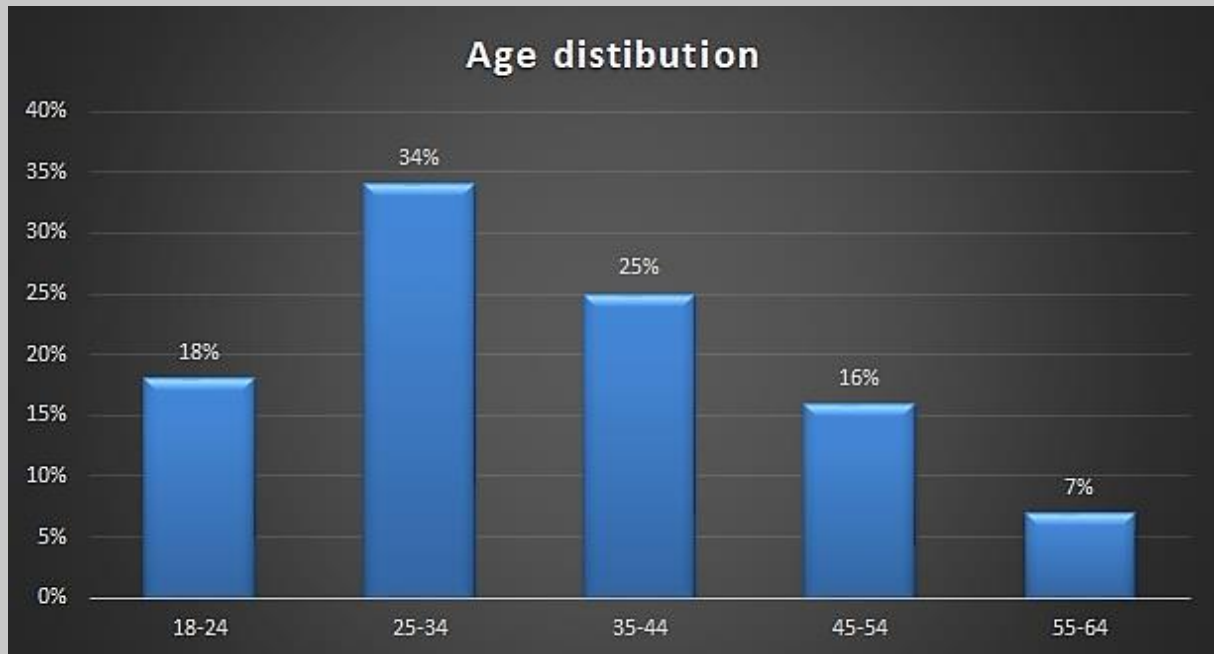
Source: statista.com

Figure 6: Revenues per user Wearables & Apps

7.4.2 Age Structure

Whether and how such a development can continue beyond 2025 is difficult to sketch with the current data situation. One starting point is in looking at the current age structure of the users.

Figure 7 shows this age structure for the year 2019.



Source: [statista.com](https://www.statista.com)

Figure 7: Age structure User Wearables & Apps

The result of the age structure corresponds approximately to the expected value. The most users are in the age range of 25 - 54, and on the one hand these age groups physically fit and on the other hand they have the necessary purchasing power to act as a user in this area. It remains to observe how this age structure develops in the coming years will. At present, however, it can be stated that this market has healthy distribution of its customers and for the next few years a has a solid customer base.

7.5 Derivatives for BeFaster.fit

The preceding analysis refers to a young, nascent market. Finally, it is necessary to discuss what role BeFaster.fit on the market. To make a statement about this the user numbers from the business case are calculated in relation to the users, as well as sales on the market. In this way it can be checked whether the User figures from the business case achieved on a realistic view and what effects this may have on the turnover of the company and profit for BeFaster.fit. An investor should thus be able to the risk but also the opportunities arising from an investment in to be able to assess BeFaster.fit.

7.6 User count

According to the business case, the following user numbers within the first 6 years (see Table 1). At the start of the DAPP about 100,000 users will notified. 10 million over the next 6 years.

Users over the next six years (passive scenario).

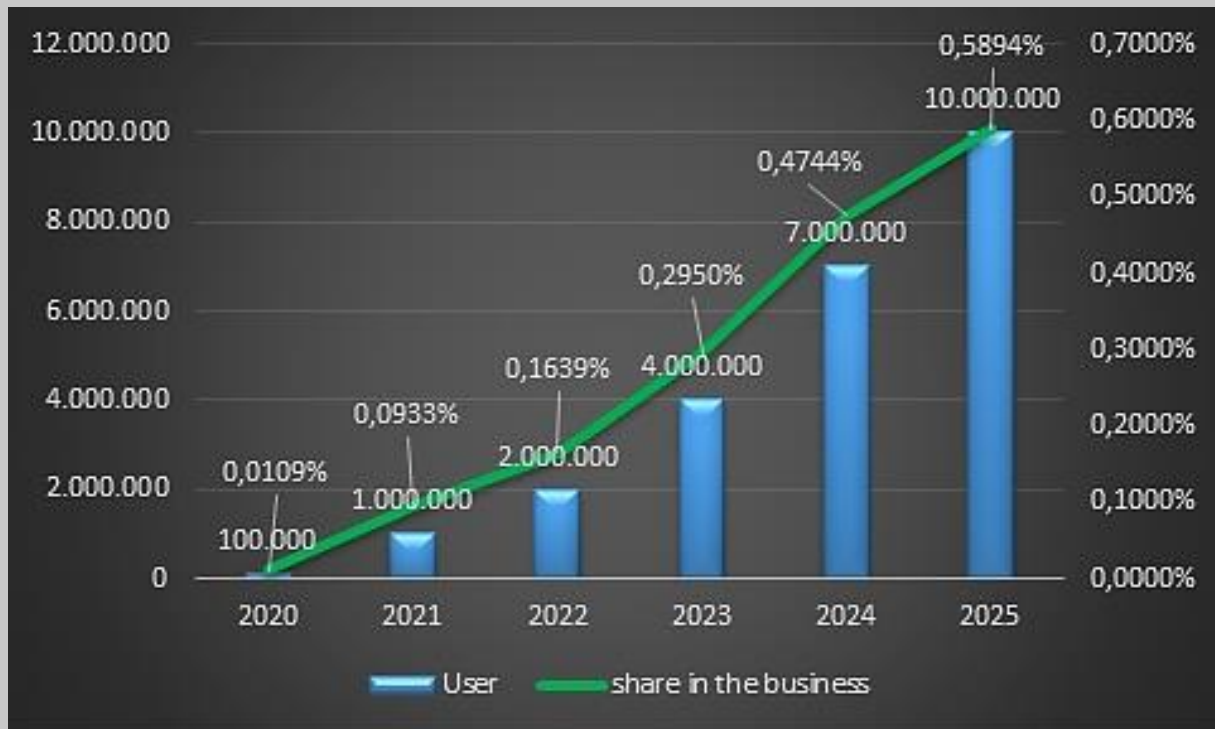
Annual	User
2020	100.000
2021	1.000.000
2022	2.000.000
2023	4.000.000
2024	7.000.000
2025	10.000.000

Source: Own representation

Table 1: Development of BeFaster.fit user numbers

This table and the user figures serve as a basis for further calculation. The above mentioned sales are calculated on BeFaster.fit broken down.

Analogous to the logic in the model, the total market "sporting goods industry" and thus the overall potential. According to this the following picture emerges:

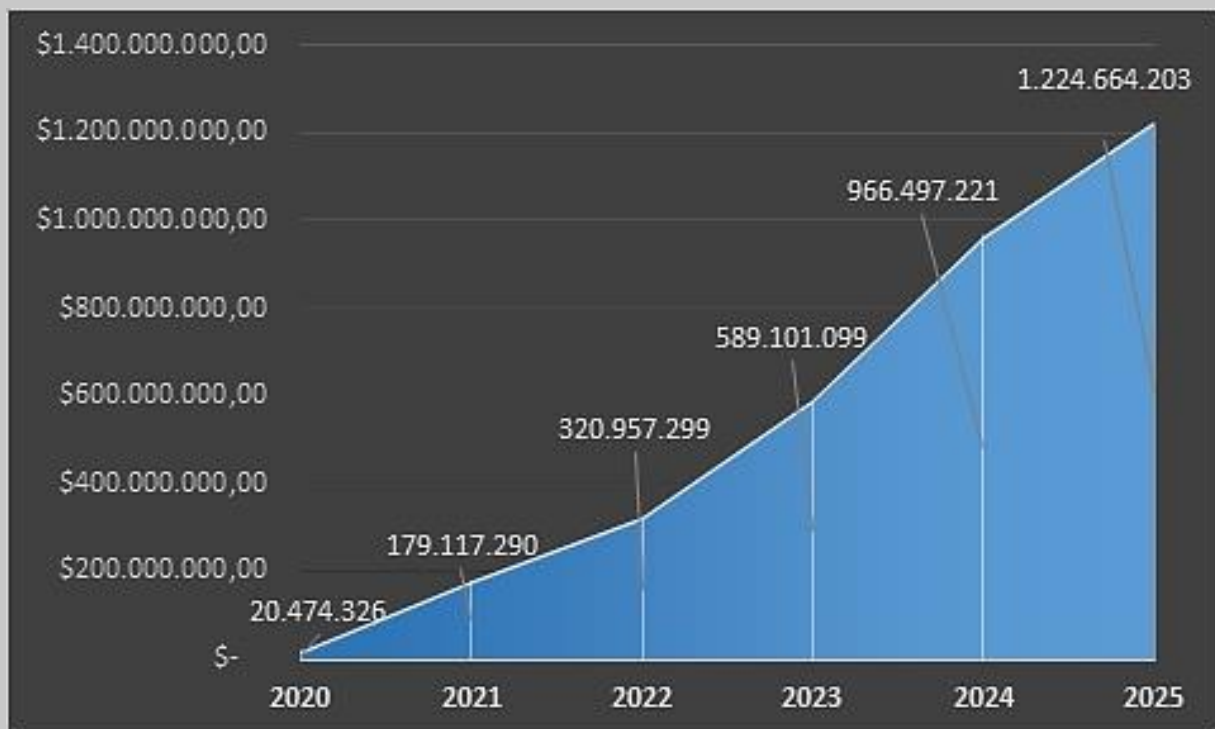


Source: Own representation.

Figure 8: Relation of BeFaster.fit users tot he total sports industry market.

7.7 Sales potential

The relative user figures now serve as a basis for calculating the potential turnover from the sporting goods industry. Since BeFaster .fit offers another sales channel through its DApp, BePartners such as for instance Nike, Adidas, Ascis and Co., which are reduced by discounts and vouchers, it is assumed for the analysis that the users see an advantage in this sales channel and order products of the manufacturers through this channel. Figure 9 shows the sales potential for this area.



Source: Own representation.

Figure 9: Proportionate turnover sporting goods industry

7.8 Nutrition

The data situation in the field of nutrition has so far been only partially covered by official sources. However, in order to be able to make an approximate statement about possible potential, a separate case is being created. The following premises are taken as a basis:

Initial situation in 2017 approx. 96 billion USD sales in this area. Sales in the sporting goods industry will grow on average by approx. 15 % per year (2020 - 2025). Half of this growth rate is applied to the Nutrition division. According to this, the following sales potentials result for the total market as well as for the user numbers of BeFaster.

7.9 Sales Potential of BeFaster.fit



Source Own presentation.

Figure 10: Sales potential of BeFaster.fit Nutrition.

7.10 Wearables and Apps as a Proportion of Sales

Both areas already show a high potential for BeFaster.fit. At the third level of the model we are approaching BeFaster.fit's core market. Here too the question arises as to what sales potential can be achieved with the calculated user payers within the period under consideration.

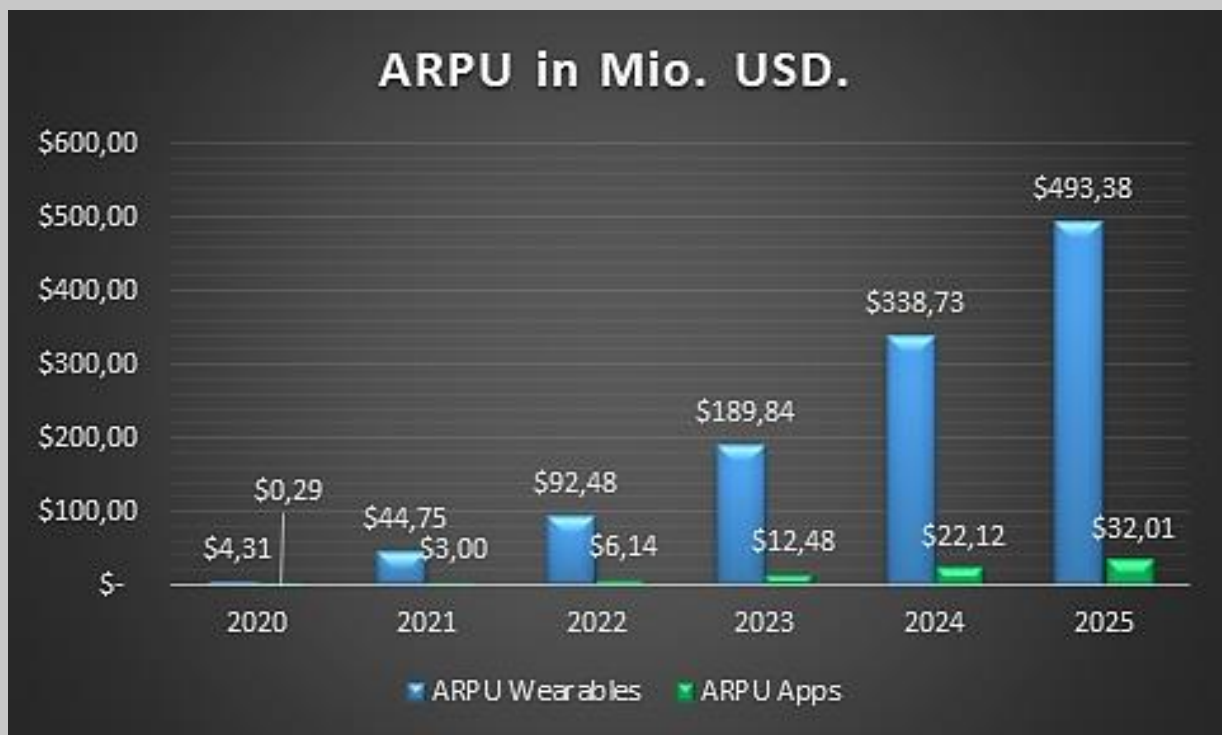


Source: Own representation.

Figure 11: Wearables and apps as a proportion of sales

7.11 ARPU for user of BeFaster.fit

It is also interesting to see what proportion BeFaster.fit can generate on the basis of revenue per user, within DApp. The following chart sets the values in relation to the users of DAPP.

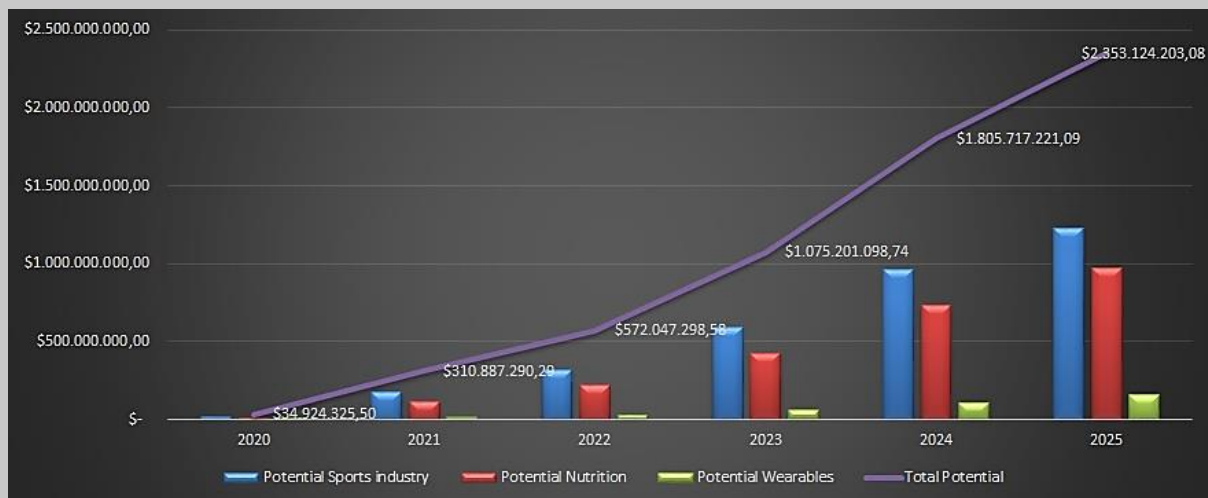


Source: Own representation.

Figure 12: ARPU for user BeFaster.fit.

7.12 Overview of BeFaster.fit Potential

All the key figures evaluated or analysed here show a positive trend. In summary, the following overall overview results from the subareas.



Source: Own representation.

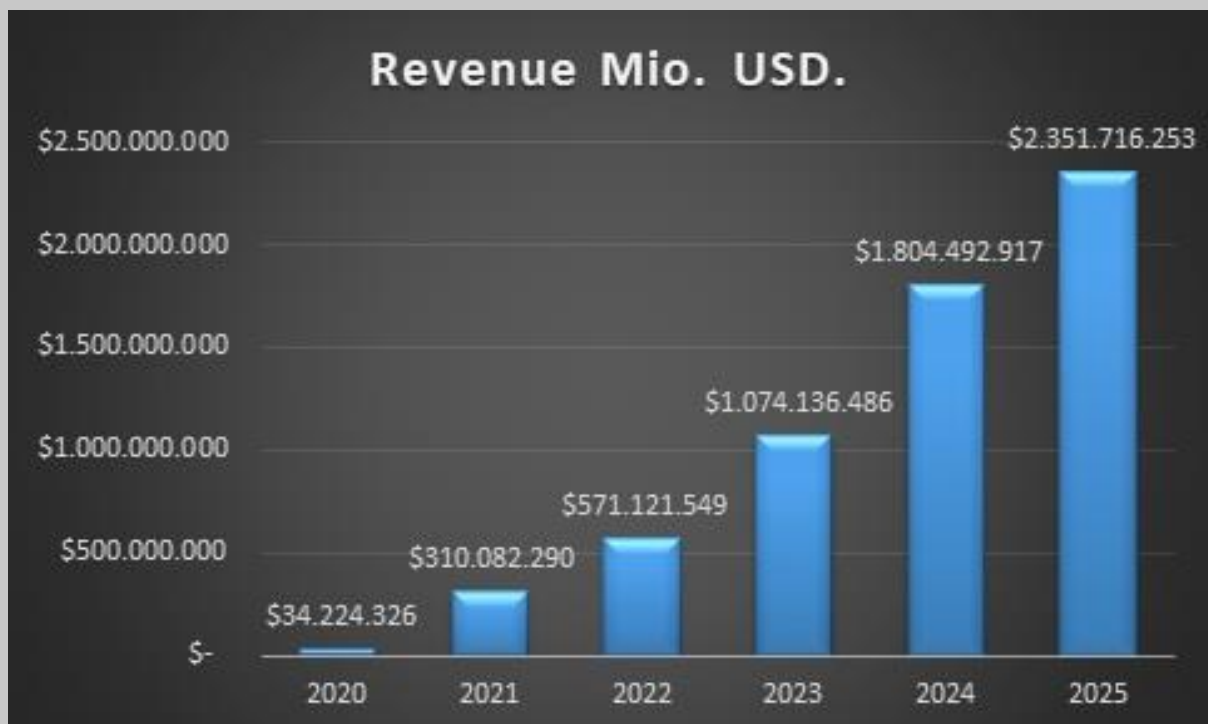
Figure 13: Overview of BeFaster.fit potential.

7.13 Profit development BeFaster.fit

When evaluating these sales, investors should also consider the following points:

- The sales are shown, not the profit
- The profit resulting from the sales is distributed proportionally to 50% among the investors in relation to the investment.

If the number of users is reached, as assumed in this analysis, the following profit scenario results for a given cost structure.



Source: Own presentation.

Figure 14: Profit development BeFaster.fit.

8 Tokenisation

BeFaster.fit uses the Tron Blockchain for its tokens. Both tokens are TRC-10 tokens. Both tokens are utility tokens.

In order to understand the BeUniverse and the potential for investors, one has to understand the whole business structure from which BeFaster.fit originated. Furthermore, it should be noted that this is a completely new developed overall concept, which neither the world of crypto-currencies nor the traditional business world knows in this form.

8.1 The Tron Europe Model

BeFaster.fit is originally a project under the auspices of Tron Europe Ltd. (hereinafter TE). It is therefore structured according to the TE model in terms of tokenization, token sales and investor satisfaction. The authorship is held by the project managers and is supported by TE as a service provider platform.

The process of project development is divided into several phases.

The project launch is initially carried out in TE's own community. Here TE itself organizes, advertises and manages an ICO. With this ICO an investment in the respective projects is possible exclusively in TERC (Tron Europe Reward Coin) or TRX (Tronix). In this first phase the projects are checked for their substance and their marketability is tested. According to the TE model, purchasing in this phase is usually cheaper. The TE Community is an open connection of sympathizers and enthusiasts, which has come together via social media, telegram, word of mouth and all other public media and is subject to a constant worldwide growth process.

The TERC and TRX collected by the ICO are managed by TE through an investor protection scheme. For further details we refer to the white paper of TE.

Between the ICO and the foundation of the company, the projects develop individually, but with the support of TE, an international presence and find the contacts you need for further growth. Each project is completely individual and goes its own way in this sense

After the projects form a separate legal entity under their desired jurisdiction, the TERC/TRX revenues will be transferred and the project can now take further action as an independent company.

A public Token Private Sale is regularly scheduled at this time. If required, this will be followed by a public sale as IEO. With regard to investor participation, TE and with it the managed projects, is going its own way.

Parallel to the InApp tokens, which only move within the DApps, the projects have a holdertoken, which is acquired by the investors. The holdertoken is a unit of measurement that indicates how many percent of the total token supply the respective investor has acquired. This percentage is important for the satisfaction of the investors. The TE model not only sells tokens where the investors expect for an increase in value, but also gives the investor the right to participate in the future partial profits of the company. How the concrete and detailed design of the profit participation right is carried out is left to the project itself and has a corresponding effect on its attractiveness for investors. Investor satisfaction generally occurs in TERC. Deviations are generally possible; depending on the project, jurisdiction and terms and conditions.

The holdertoken as such are also tradable as soon as they are listed on an exchange.

Every investor therefore has the security of not only acquiring a token in the classic sense and hoping for rising prices, but also of participating in a partial profit participation right running parallel to the company's profits. Provided that the business is successful, all investors can look forward to increasing token distributions (depending on the project). This fact is directly reflected in the price of the respective holder token.

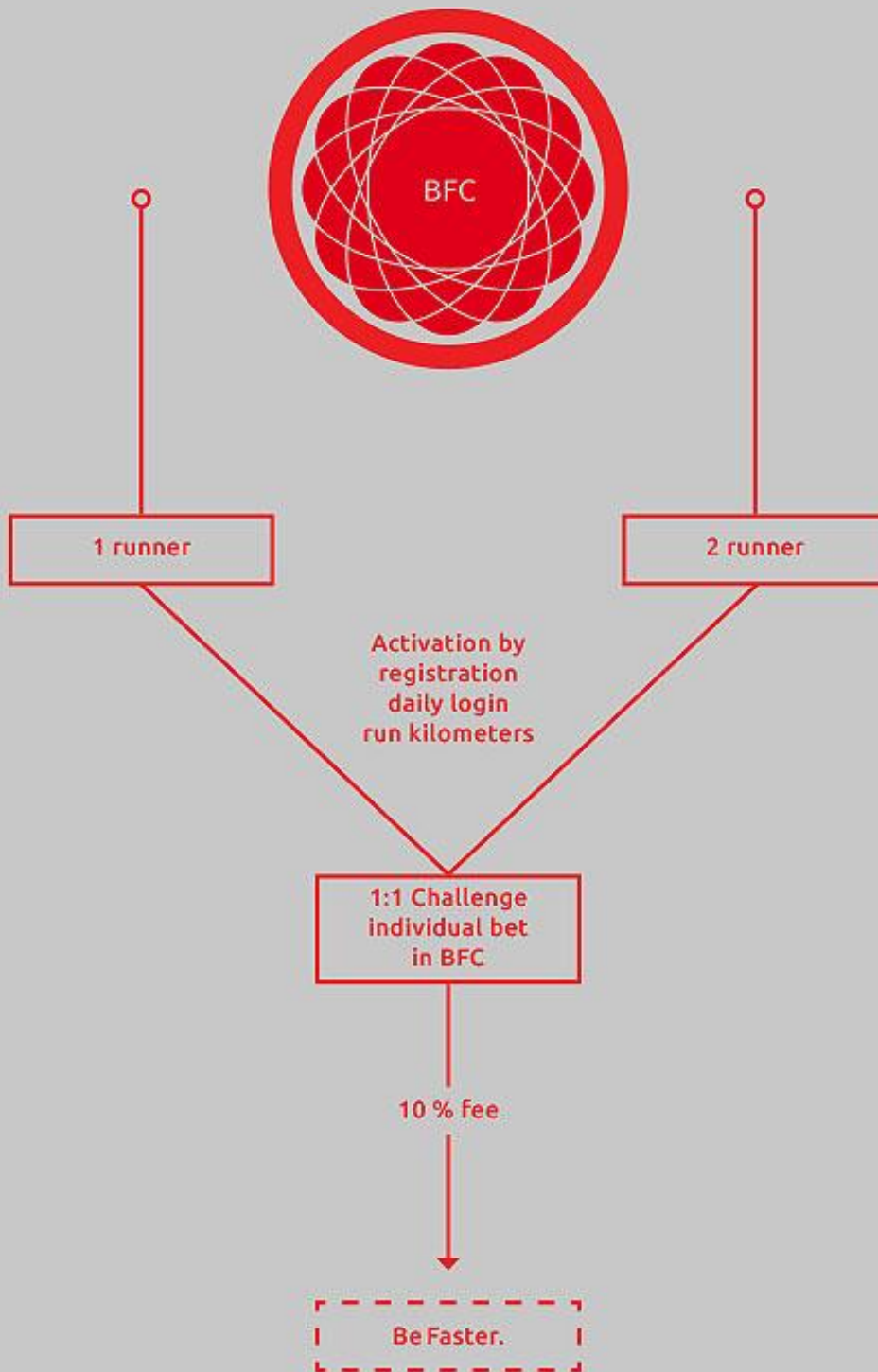
The block chain automatically recognizes which wallets hold the holdertoken and thus controls the distribution accordingly.

BeFaster.fit Coin - BFC

When the BeFaster.fit - DApp is released, 100 billion BFC will be available. These will be dug by a mining process which is linked to the pedometer of the users. The BFCs will be tradable on one or more external exchanges. We will provide simple explanations of the process so that users will be encouraged to take a closer look at the topic.

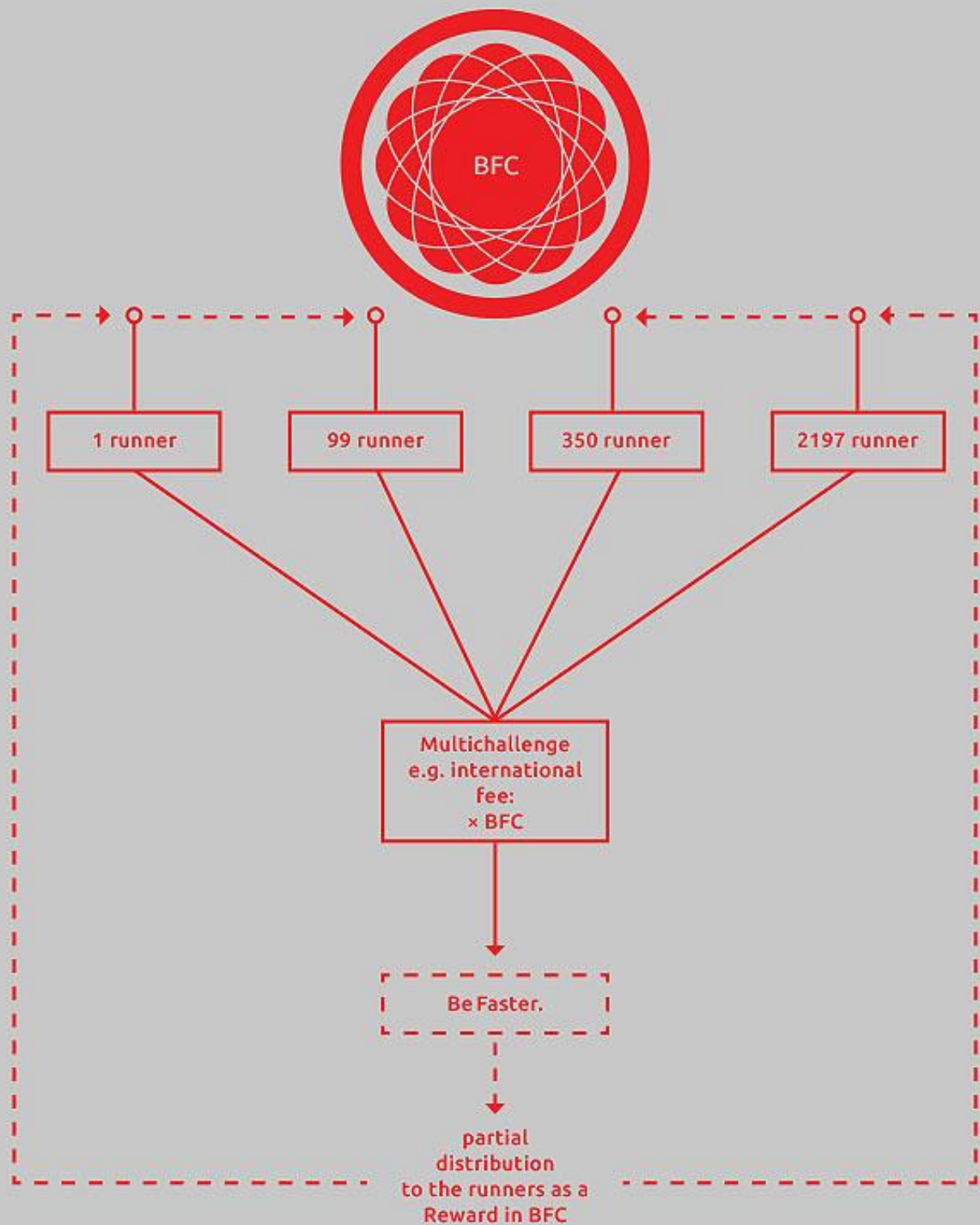
The BFC is subject to a circulating movement within the application, which can be easily understood in the illustrations below.

In the following, the BFC movement during a Private Challenge is shown.



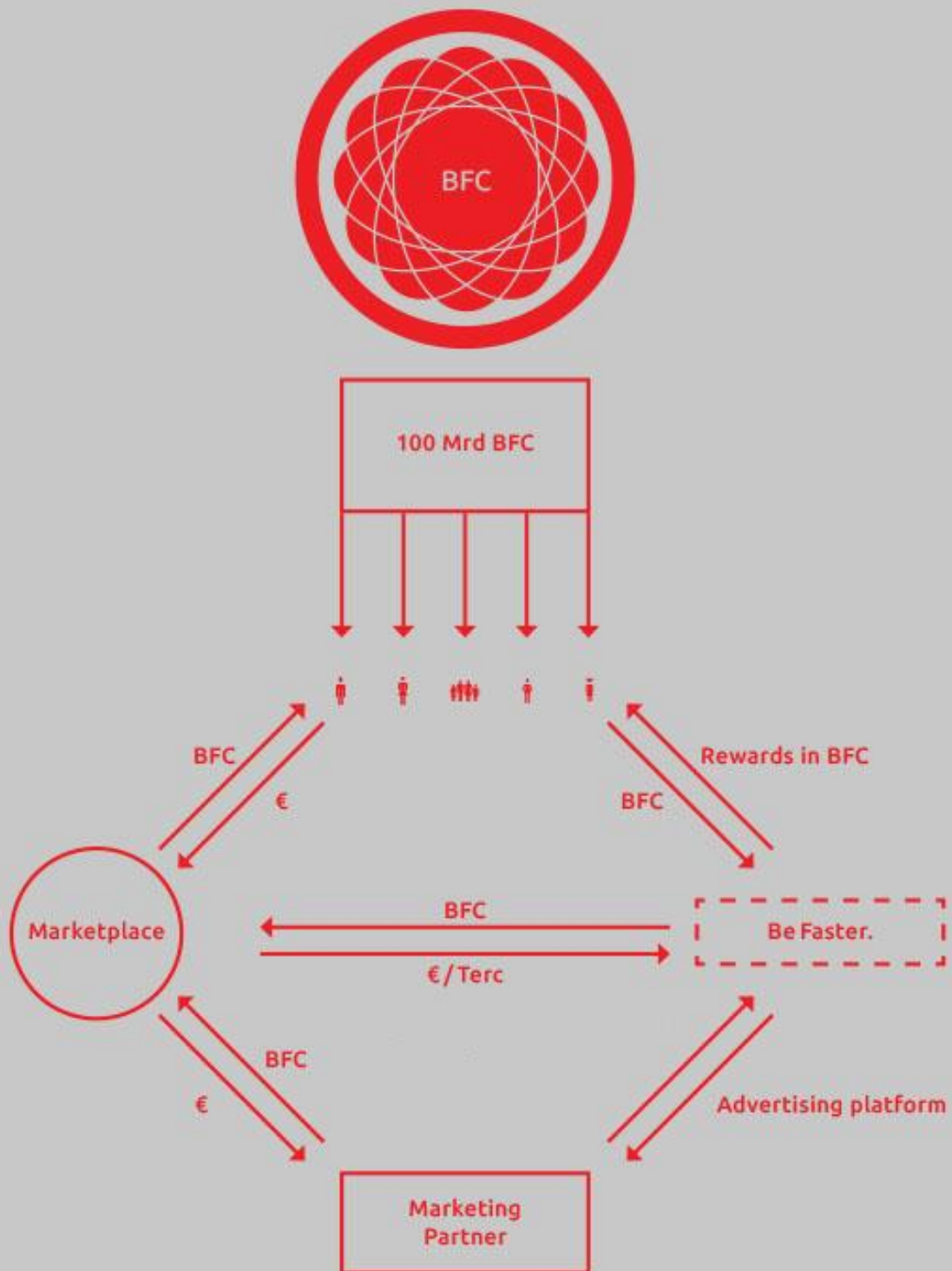
The runners agree on an individual stake for their challenge. From this 10% flat fee goes to BeFaster.fit. By holding certain BFC quantities this fee will be reduced.

Below is a presentation of BFC - movement during a Public Challenge.



BeFaster.fit provides a multichallenge, e.g. a national or international challenge. Many runners will take part. All pay a fee in BFCs specified by BeFaster.fit. This fee goes completely to BeFaster.fit. Part of this income will be paid back to the best runners in the form of rewards as BFCs

In the following, the overall cycle of BFC including the BePartners is shown:



The BeFaster.fit economic circulation.

8.2 BFHT and the Distribution of Token

The total token supply of the BFHT is 300,000,000 tokens. Everyone who owns the BFHT is referred to as an investor in the following.

The number of holding tokens owned by each investor is a percentage of the total token supply.

This ratio provides information about the amount of the personal profit sharing right to the partial BeFaster.fit profit.

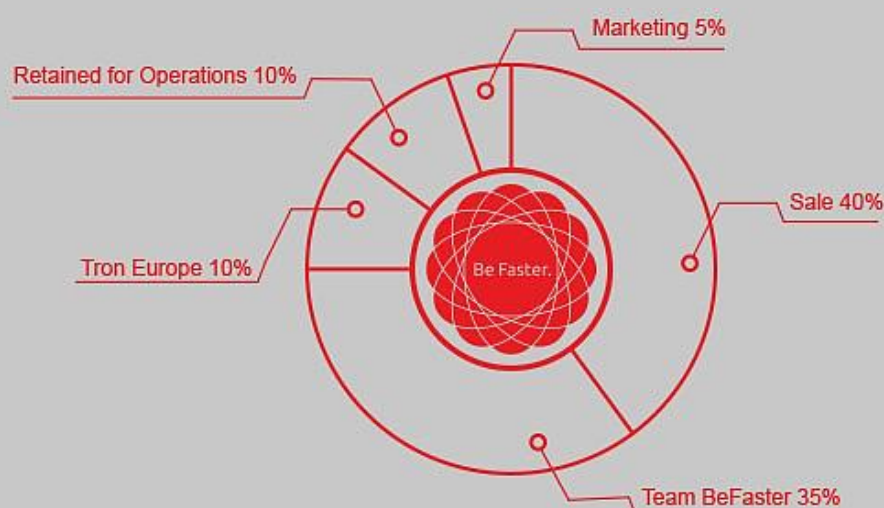
We give 50% of the partial profits to the BFHT holders, whereby these are distributed in proportion to their investment and the percentage of the total tokens supply.

Of the total token supply, 35% is available to the team. A further 10% is retained by the team for operational measures, in particular for human resources and marketing.

Tron Europe Ltd. receives 10% for the service portfolio.

5% will be allocated for marketing.

40% will be available to investors.



8.3 Price Rorecast and Revenues

A price forecast for the BFHT cannot and will not be made on our part. Once the BFHT has been officially listed on an exchange, it is subject to regular market fluctuations.

However, since the BFHT carries a partial profit participation right, its value after listing is highly dependent on the economic success of BeFaster.fit. We distribute the partial profits quarterly, on the 15th of each quarter. This is done automatically and is realised via the TRON block chain. The corresponding annual reports can be viewed by investors.

The profits are realised from all income and are recorded in the accounts. It should be noted that all InApp purchases, add-ons, training plans, gadgets, etc. are made in both fiat currency and crypto currency.

A concrete price forecast for the BFC in the coming years is also not possible at this time. The price development is subject to numerous factors, in particular the number of worldwide users and the number of partners.

We have developed a number of mechanisms to ensure price stability and a steady increase in prices. These mechanisms are based on the attractiveness of BeFaster.fit for users. The more a BFC is worth, the greater the incentive for potential users.

Price stability is regularly achieved by controlling the token volume on the market. Due to the movement of BeUsers and the constant mining of BFCs, there is the potential that the market could be flooded with them. In order to control this BFC flood, we have introduced constant and consistent reduction measures. For example, the 10% challenge fee for a private challenge is one such measure. Another one is the concrete way in which BePartners participate in the BFC circulation.

A variable factor of market stabilization is the number of public challenges and the amount of the respective fee.

Furthermore, in-app purchase options can also be used for market reduction purposes if required. Finally, by granting privileges and discounts, a stronger involvement of BePartners in the reduction process is possible.



9 Roadmap



10 Co-Founder



Maximilian Jurtz
Chief Finance Officer (CFO) of
BeFaster

He has over 15 years of experience in finance and management. His expertise includes financial planning, financial and profitability analysis and accounting.

Through his 14 years of experience as an independent and self-employed financial consultant, he has successfully advised and supported many clients in the private and commercial sectors. His area of expertise includes the support of medium-sized and large companies in their corporate growth and the associated review and optimisation of available resources and financial foundations. In this way his second passion and personal strength was formed, namely the formation and management of a well-functioning homogeneous team, in which the respective personal strengths and competencies are in focus and receive individual attention.



Irina Manilitsch
Chief Executive Officer (CEO) of
BeFaster

She is a lawyer with the specification in European and international public law. Her strength and experience naturally lies in legal review and corresponding implementation of processes. She always views processes in the light of the law and therefore has the ability to identify relevant opportunities and risks at an early stage and to adapt further measures accordingly. Thanks to her many years of practical experience in finance, she combines skills from both spheres and is therefore well versed in the field of corporate strategies and alignment.

She has the ability to act and plan with foresight so that all internal company processes converge at her. Her experience in team leadership promotes open and goal-oriented communication within the team, which enables a common fast and effective way of working.



Frank Schulze
Creative Director of BeFaster

He is one of the founding members of Tron Europe and a man of the first hour. Frank is the creative head in the BeFaster team and always amazes with one or the other idea for improvement, expansion and innovation in the BeUniverse. One of his skills and passions is to give the BeUniverse a face and take care of the visual presentation issues. He personally defines the look of BeFaster. Among his favorite tools are image and sound editing programs, as well as animations.

His 19 years of experience as an independent financial consultant is a rather untypical side of his very creative personality, but highly helpful in coordinating and taking responsibility for the entire CI/CD/UX/UI sector.

11 Legal issues

11.1 Internal Corporate Governance Controls, Policies & Procedures

The above key principles serve as a good governance guide to the Management Team.

In addition, the Company has a range of policies that assist it in adhering to the highest standards. These include:

Corporate Governance Policy

This sets out how we implement internal controls to manage our business in accordance with high corporate governance standards. It includes board and other operating procedures that we will follow, and clearly specifies the responsibilities of the Board of Directors and also of each other member of the Management Team. Amongst other things, it specifies a reporting methodology (to the Board of Directors), conflicts of interest policy, and a series of other internal controls.

Anti - Financial Crime Policy

This includes a methodology, in full compliance with Maltese law (EU standard) to prevent money laundering, terrorist financing, bribery and corruption, and to report suspicious transaction to the Malta authorities.

Customer Due Diligence Measures Policy

This includes a methodology (to EU standards) to risk assess our clients including an approach for individuals and all types of legal entities.

Risk Management Policy

This sets out a methodology for us to identify, assess, manage and mitigate the risks of our business.

GDPR - Compliant Data Protection Policy

We take data protection very seriously and have implemented a policy to handle customer data that complies with the EU General Data Protection Regulation, which came in to effect on the 25 th May 2018.

Policies on the protection of digital assets and ICT/Cybersecurity

We have thorough policies and procedures in this regard that we have developed with the assistance of specialised professionals.



11.2 Disclosures & Legal

Contents of this Whitepaper you must read carefully before participating in the BeFaster.fit token sale. The contents of this whitepaper are not used for financial promotions. No entity other than the company can engage in issuing BFHT, which are intended to operate and function in accordance with the plans described in the whitepaper (subject to development changes).

11.3 Sale of BFHT

This Whitepaper and any other documents published in association therewith relate to a token offering for the sale of BFHT in respect of the intended development and use of the BeFaster.fit platform as more particularly set out herein.

11.4 No Offer of Regulated Products

This Whitepaper does not constitute an offer or solicitation of securities or any other regulated product, nor a promotion, invitation or solicitation for investment purposes. The terms of the purchase of BFHT are not intended to be a financial service offering document or a prospectus. BFHT does not represent equity, shares, units, royalties or software or intellectual property associated with BeFaster.fit or any other public or private enterprise, corporation, foundation or other entity in any jurisdiction.

11.5 No Advice

This Whitepaper does not constitute advice to purchase BFHT and must not be relied upon in connection with any contract or purchasing decision.

11.6 Obtain all Necessary Professional Advice

You should consult a lawyer and/or accountant and/or tax professional (as required) before deciding to purchase any BFHT.

11.7 Future Project

This Whitepaper contains forward-looking statements that are based on the beliefs of the Company, certain assumptions made by us and information available to us. The projects described in this whitepaper are under development and are constantly being updated, including but not limited to, its technical features. Accordingly, if and when the BeFaster.fit platform is completed, it may differ significantly from the project set out in this whitepaper. No representation or warranty is given as to the achievement or reasonableness of any plans, future projections or prospects and nothing in this document is or should be relied upon as a promise or representation as to the future.

11.8 Licences

Licences and approvals are not assured in all jurisdictions. The company intends to operate in full compliance with applicable laws and regulations and obtain the necessary licences and approvals in key markets. Therefore, the development and rollout of all the features of the BeFaster.fit described in this whitepaper are not guaranteed. Regulatory licences and/or approvals are likely to be required in Malta and, potentially, in a number of relevant jurisdictions in which relevant activities may take place.

It is not possible to guarantee and we, and no member of its Management Team nor its Advisers, makes any assurances that any such licences or approvals will be obtained within a particular timeframe or at all. It is, therefore, possible that some features of the proposed BeUniverse may not be available in certain markets, or at all.

This could require restructuring of particular aspects of the Ecosystem and/or may result in its unavailability in whole or in part.

11.9 Views of the Company only

The views and opinions expressed in this Whitepaper are those of the company and do not reflect the official policy or position of any government, quasi-government, authority or public body in any jurisdiction (including but not limited to any regulatory body of any jurisdiction). Information contained in this Whitepaper is based on sources considered reliable by us but there is no assurance as to their accuracy or completeness.

11.10 Risk Factors

The following are risk factors you should consider relating to the BFHT token sale, BeFaster.fit and the projects to be undertaken in this regard.

- The Company may not raise sufficient funds to execute and deliver the BeUniverse.
- BeFaster.fit may be significantly influenced by digital currency market trends and their value may be seriously depreciated due to events in the digital currency markets not related to the Company's actions.
- BeFaster.fit will comprise a complex software platform. Its launch may be significantly delayed due to unforeseen development barriers.

- Digital currencies are extremely volatile. BeFaster.fit may suffer from such volatility.
- International laws and regulations may render the trading of BFHT impossible.
- The use of BeFaster.fit may come under the scrutiny of governmental institutions and regulatory authorities.
- The ownership of BFHT may fall under new and unpredicted taxation laws that may erode their benefits.
- The company may not succeed in creating the necessary momentum and acceptance for BFHT or the BeUniverse which may result in low liquidity and depletion of trades.

